F
334
B6D2

1909

THE SHOPPER'S GUIDE OF GREATER BIRMINGHAM

THE TRADE CENTER OF ALABAMA

SPONSORED BY
THE BUSINESS MEN'S LEAGUE

PRICE 25 CTS

ALA. ENGR. CO. BHAM.
PUBLISHED BY DAVIS ADVERTISING AND SALES CO.
414 BROWN MARX BLDG BIRMINGHAM, ALA.

THE LIBRARY OF CONGRESS
1800

Class F334

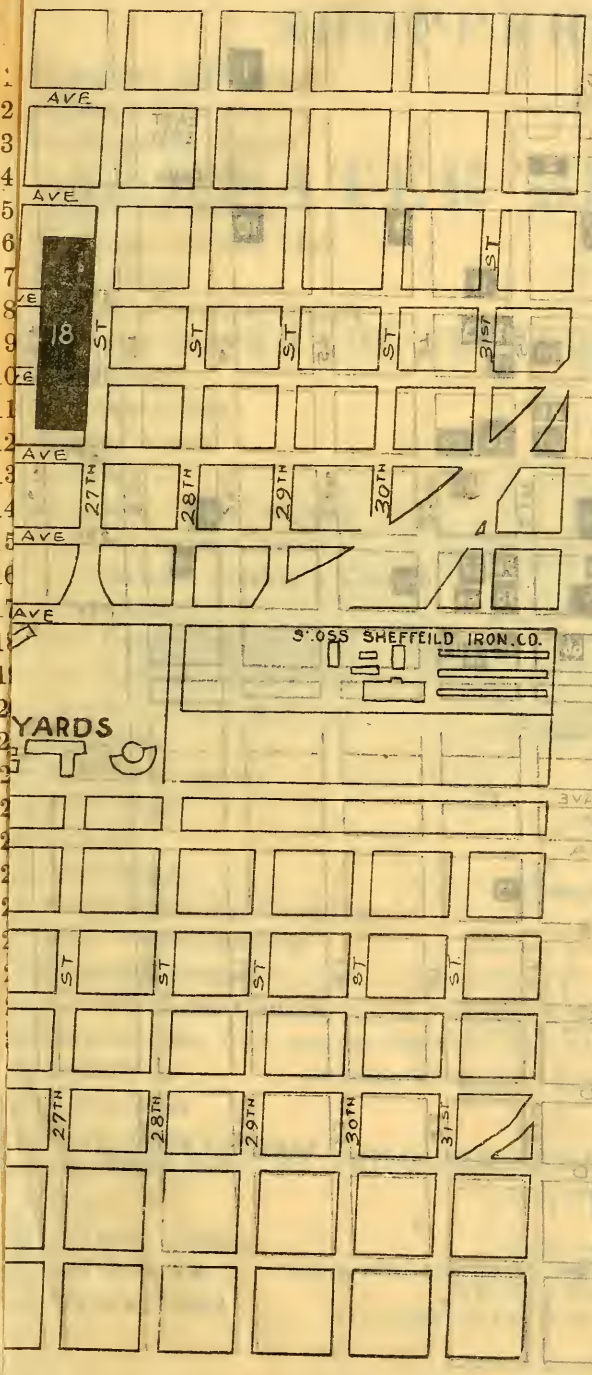
Book B6D2

Copyright No.

COPYRIGHT DEPOSIT.

GHAM, ALABAMA

ings, Etc.

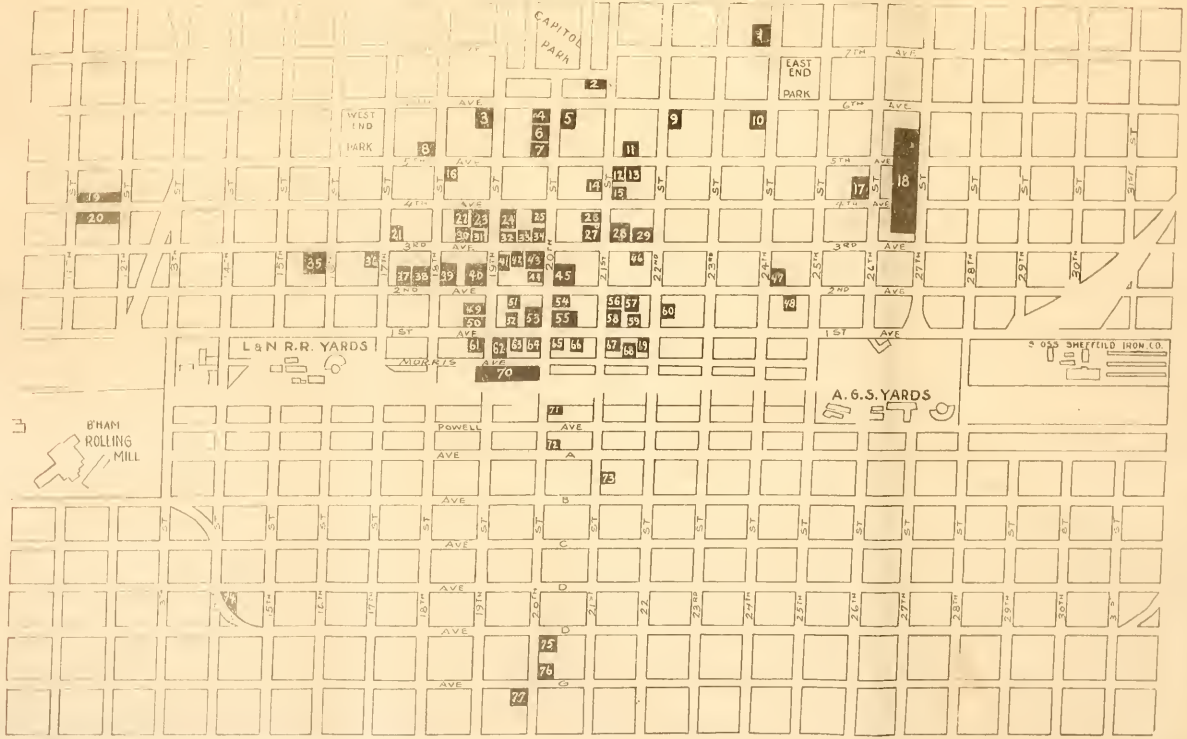


39 Post Office
40 Hotel Florence
41 Alabama Trust & Savings Co.
42 { E. E. Forbes Piano Company / Guarantee Shoe Company
43 Farley Building
44 Spencer Business College
45 First National Bank Building
46 Alan Jemison
47 Hotel Jefferson
48 Batterton Coffee Company
49 St. Nicholas Hotel
50 Virginia Theatre
51 Abbott & Bro.
52 Friedman & Company
53 Empire Building
54 J. R. Brown Cigar Store
55 Brown-Marx Building
56 Jefferson County Savings Bank
57 Strickland & O'Barr
58 B. R. L. & P. Co., Office Building
59 Birmingham Realty Company
60 Martin Plumbing Company
61 Chamber of Commerce Building
62 Hotel Morris
63 R. D. Burnett Cigar Company
64 Woodward Building
65 American Trust & Savings Co.
66 Seals Piano & Organ Company
67 Steiner Building
68 Commercial Printing Company
69 Oliver Electric Company
70 L. & N Depot
71 Geo. E. Lum Machinery Company
72 Moore-Handley Hardware Co.
73 Geo. F. Wheelock Company
74 Moore-Handley Warehouse
75 Paul Haynes School
76 Highland Bakery Company
77 Hillman Hospital

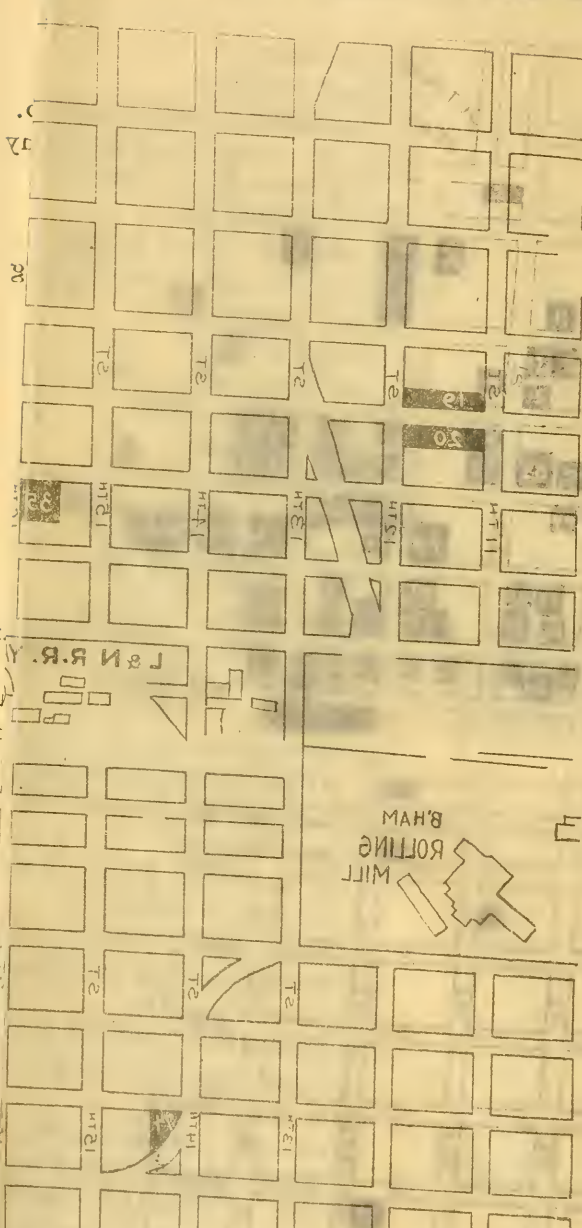
MAP OF THE BUSINESS SECTION OF BIRMINGHAM, ALABAMA

Showing Location of Some of the Most Important Buildings, Etc.

1 Birmingham High School
2 Spiegel's Infirmary
3 First Methodist Church
4 Y.M.C.A. Building
5 Church of the Advent
6 Birmingham Athletic Club
7 Southern Club
8 Central Presbyterian Church
9 First Baptist Church
10 Powell School
11 E. T. Saw & Son
12 Christian Church
13 Age-Herald
14 Birmingham View Company
15 First Presbyterian Church
16 1st Cumberland Presbyt'n Church
17 Terminal Hotel
18 New Terminal Station
19 Car Barns, B. R. L. & P. Co.
20 Car Barns, B. R. L. & P. Co.
21 Bijou Theatre
22 Mewbourne & Spain
23 Hotel Hillman
24 City Hall
25 Southern Hotel
26 Alabama Engraving Company
27 Title Guarantee Building
28 County Court House
29 St. Paul's Catholic Church
30 Majestic Theatre
31 Roberts & Son
32 J. Black & Sons
33 Spiro Hardware Company
34 Hood Building
35 Fies & Sons
36 Hippodrome Theatre
37 Jefferson Theatre
38 Birmingham Hotel



39 Post Office
40 Hotel Florence
41 Alabama Trust & Savings Co.
42 { E. E. Forbes Piano Company / Guarantee Shoe Company
43 Farley Building
44 Spencer Business College
45 First National Bank Building
46 Alan Jemison
47 Hotel Jefferson
48 Batterton Coffee Company
49 St. Nicholas Hotel
50 Virginia Theatre
51 Abbott & Bro.
52 Friedman & Company
53 Empire Building
54 J. R. Brown Cigar Store
55 Brown-Marx Building
56 Jefferson County Savings Bank
57 Strickland & O'Barr
58 B. R. L. & P. Co., Office Building
59 Birmingham Realty Company
60 Martin Plumbing Company
61 Chamber of Commerce Building
62 Hotel Morris
63 R. D. Burnett Cigar Company
64 Woodward Building
65 American Trust & Savings Co.
66 Seals Piano & Organ Company
67 Steiner Building
68 Commercial Printing Company
69 Oliver Electric Company
70 L. & N. Depot
71 Geo. E. Lum Machinery Company
72 Moore-Handley Hardware Co.
73 Geo. P. Wheelock Company
74 Moore-Handley Warehouse
75 Paul Haynes School
76 Highland Baker Company
77 Hillman Hospital


B'HAM
ROLLING
MILL
L & N R.R.
ST
1ST
2ND
3RD
4TH
5TH
6TH
7TH
8TH
9TH
10TH
11TH
12TH
13TH
14TH
15TH
16TH
17TH
18TH
19
20

The SHOPPERS' GUIDE OF GREATER BIRMINGHAM

THE

TRADE CENTER OF ALABAMA

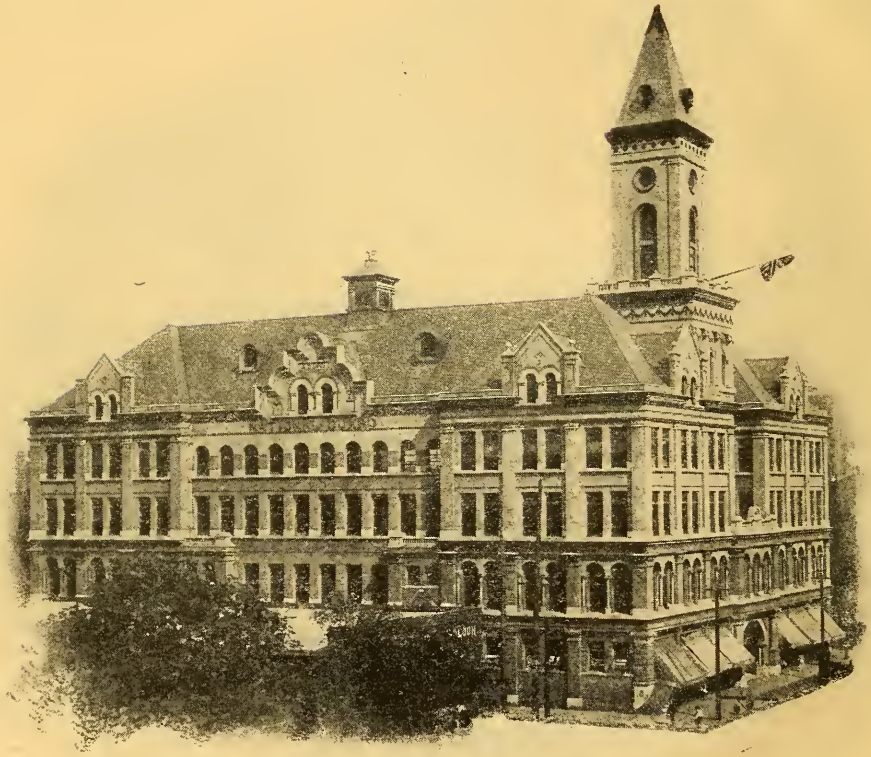
Length, 720 feet — NEW TERMINAL STATION — Cost over $2,000,000

FINELY ILLUSTRATED—A COMPLETE AND UP-TO-DATE ENCYCLOPEDIA OF FACTS, SHOWING THE PAST, PRESENT AND FUTURE OF THE MAGIC CITY OF THE SOUTH—SHOWING HER SKYSCRAPERS, STORES, RESIDENCES, BEAUTIFUL STREETS, AVENUES, ETC.

ENDORSED BY THE BUSINESS MEN'S LEAGUE OF BIRMINGHAM

PUBLISHED BY
THE DAVIS ADVERTISING AND SALES COMPANY
PUBLICITY PUBLISHERS
414 BROWN-MARX BLDG., BIRMINGHAM, ALA.

B6D2



City Hall, Fourth Avenue and Nineteenth Street

Go little booklet, go
Bearing an honored name,
Till everywhere that you have went
They're glad that you came.

©CI.A252146

PREFATORY

A BIRMINGHAM PRODUCTION

It is with pride that the publishers of this, the first number of "The Shoppers' Guide of Greater Birmingham," present to the public one of the finest and most costly publications, ever issued from the press of a Guide for a city. Every statistic that could be obtained, relating to Greater Birmingham, has been carefully compiled, and is as accurate as time and money can make it, and many of the articles are from the pens of those who have made a life study of the article appearing above their names.

This "Guide" is published and compiled by a Birmingham corporation of high repute, who make a specialty of high class publications. It was printed by a Birmingham firm, and every engraving was made by a Birmingham engraving company. In fact the "Guide" was born and made in Birmingham, Ala.

Every manufacturer, jobber or retailer represented in the "Guide" are leaders in their respective business, who have ever before them the civic pride and patriotism that goes to make a city great, and we can assure every reader of this "Guide" of courteous treatment and honest values in every transaction they have with them.

Publicity Publishers,

DAVIS ADVERTISING & SALES CO.

H. J. DAVIS

President and manager of The Davis Advertising and Sales Co.; President Clerkease Manufacturing Co.; First Vice-President Post B., T. P. A. of Alabama; one of the best known machinery men in the South, having been manager of the machinery department of Moore-Handley Hardware Company for nearly sixteen years.

"THE INLAND METROPOLIS" "THE MINERAL CITY OF THE SOUTH"

GREATER BIRMINGHAM

1871	CITY OF	OPPORTUNITIES SKYSCRAPERS CONVENTIONS ENTERTAINERS	1909

First House Built in Birmingham
Was located on the southeast corner of First Ave. and Twenty-first St.

FROM A CORNFIELD to the Metropolis of Alabama in thirty-eight years! Such is the remarkable record of the "Magic City of the South," and one that every citizen of Greater Birmingham is proud of. Little did the most confined optimist realize that on that bright June day that came for the marketing of Birmingham lots.

These had all been numbered and wooden pins driven into the ground to mark the limit, and on June 1, 1871, nearly six months before the date of the city charter, Major A. Marre bought the first lot in the city for $150.00, now in the heart of the city, on the corner of First avenue and Nineteenth street. The value of this property now, after thirty-eight years of steady growth, may be indicated in the market value of real estate in Greater Birmingham today when, about the last of July, The Birmingham Trust & Savings Co. bought the property adjoining their bank, No. 114 North Twentieth street, for $65,000.00, or $2,600.00 a front foot.

The visitor is quick to sense the spell which Birmingham casts over its

Twentieth Street, Looking North from the L. & N. Depot

citizens. It is the grip of a drama, wherein expectation is never closed, and suspense, though sometimes poignant, is tempered by the intuition that forces are moving in an orderly way to a splendid climax.

The Birmingham man himself is unconscious of the appeal to his dramatic instinct. He will tell you he would rather live in Birmingham than anywhere else, because things happen naturally here. There is no forcing of effort; no theatrical clap-trap, none of the fireworks with which some of the

Newest First Class Hostelry to New Terminal Station---Three Blocks

"A REFINED HOME FOR NICE PEOPLE"

HOTEL JEFFERSON

2nd Ave. and 24th St. Birmingham, Ala.

Official Headquarters, Post B, T. P. A. of A.

STEAM HEAT Porter Meets All Trains PRIVATE BATHS

AMERICAN PLAN.

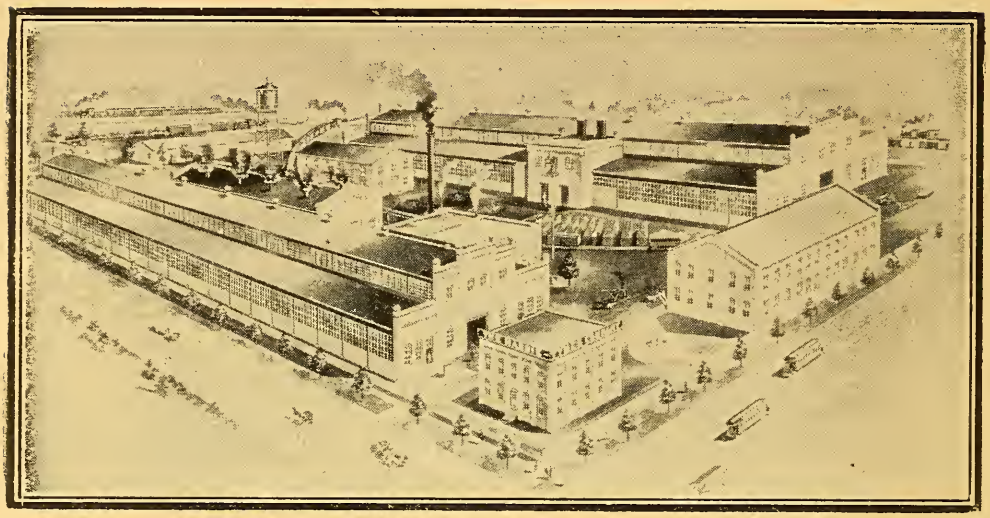
Your only regret when leaving that you can't stay longer.

Rates $2.00 to $4.00 Per Day.

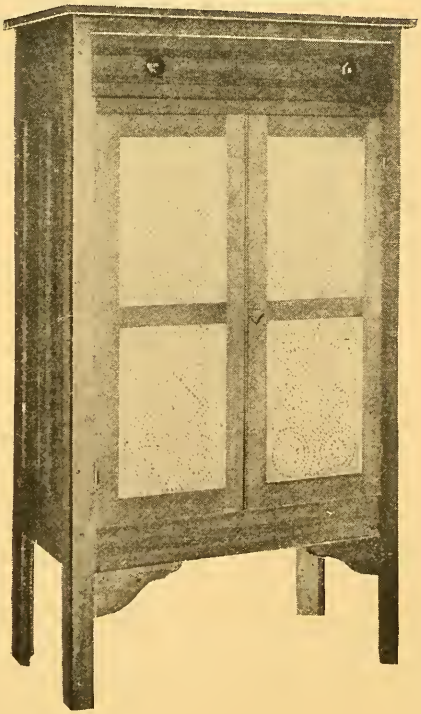
OUR SIX O'CLOCK SUNDAY DINNERS A SPECIALTY

J. B. KENNEDY, Proprietor

This adv. was written by The Davis Advertising and Sales Co.



Hardie-Tynes Manufacturing Co. Builders of Corliss Engines and Heavy Duty Throttling Engines, Air Compressors and Hoisting Engines. For prices and catalogue, address Hardie-Tynes Mfg. Co., Birmingham, Ala.



STRENGTH

Newest and Best Safe in the Market.

That is only one of the points of superiority. Our safe is ahead of 'em all in every other way. Shelves are rigidly held in place, cannot warp or twist out of shape, and may be removed for cleaning. No tools needed to set up. Patent applied for. We also make a fine line of kitchen tables and oak bedsteads.

THE SOUTHERN M'F'G CO.

Birmingham, Alabama

Ad. by Davis Advertising & Sales Co

cities he has in mind are wont to usher in their star events. Developments come, he holds, because they must—slowly or quickly, as they may, but inevitably. What are a few months or a few years to a city whose place on the map is permanent, and whose future a century hence is assured as if it were a total of a simple sum in addition! There is iron ore in the mountains and the valleys to last longer than that, and coal enough hard by to melt it and feed furnace mouths on land and sea besides. The steel problem is worked out, and the building of more furnaces and mills and factories are matters of detail. Why, then, should he boast and cram statistics down the throats of his guests?

A little over thirty-eight years ago Birmingham was not on the map. Today it is an enterprising city of 125,000 population, with skyscrapers, four theatres, six vaudeville and moving picture theatres, nine banks, ninety churches and with a total trade volume of more than $175,000,000 a year. Situated in the heart of Alabama, which is the heart of the old South, Birmingham commands a geographical advantage as a distributing point superior to any other Southern city. Nine railroads afford facilities for transportation, and open up and reach an area conspicuous for its development. Every great trunk system in the South has already a line to Birmingham, attracted, of course, by the tonnage of this district, which is 40,000,000 tons a year, or thirteen times as much as the cotton crop of the South. Birmingham's prosperity may be traced to its wealth of raw material. It is the center of a region which enjoys the distinction of being the only known district in the world where coal, iron and limestone and other fluxing material are found in quantities together. In the making of pig iron, therefore, Birmingham enjoys the advantage of being able to turn out this product at from $2 to $3 a ton cheaper than it can be made elsewhere.

In Jefferson county, in which Birmingham is situated, there are thirty-two furnaces and one large steel mill, giving employment to 7.440 men and paying wages that amount to $5,600,000 a year. In this connection it may be stated that the total industrial pay roll of Jefferson county amounts to $37,170,000 per year, and 52,166 men are employed in the various industries.

The opportunity in this district for making glass, both window and bottle, are so obvious that they must, in time, make this the seat of the Southern glass industry. We have cheap fuel, the mild climate and enough sand to make a crystal globe to envelope the world.

Railroad Schedules

TERMINAL STATION

(Effective August 22, 1909)

Southern Railway.

Arrive from—		Depart to—	
Corona	8:45 AM	Corona	12:30 PM
Atlanta	5:20 AM	Greenville	7:10 AM
Greenville	7:35 PM	Columbus	4:10 PM
Columbus	12:50 PM	Mobile	6:00 AM
Mobile	8:10 PM	Selma	3:25 PM
Selma	10:30 AM	Charlotte	6:30 AM
Atlanta	10:00 PM	Atlanta	12.15 AM
Washington	12:15 PM	Washington	4:25 PM
New York	4:00 PM	New York	9:30 AM

Queen and Crescent Route

Arrive from		Depart to—	
Cincinnati	10:10 PM	N. O. & S'p't	10:15 PM
N. O. & S'p't	6:10 AM	Cincinnati	6:15 AM
Cincinnati	10:15 AM	N. Orleans	10:20 AM
N. Orleans	6:00 PM	Cincinnati	6:05 PM
Chattanooga	11:55 AM	Meridian	4:10 PM
Chattanooga	9:00 PM	Chattanooga	4:05 PM
Meridian	11:38 AM	Chattanooga	6:25 AM
Meridian	11:35 PM	Meridian	5:30 AM

Frisco System

Arrive from—		Depart to—	
Kansas City	4:05 PM	Kansas City	12:20 PM
Kansas City	6:45 AM	Kansas City	10:30 PM
Winfield	10:15 AM	Winfield	3:45 PM
Memphis	6:00 PM	Memphis	7:00 AM

Central of Georgia Railway

Arrive from—		Depart to—	
Macon	9:05 PM	Macon	7:00 AM
Savannah	11:55 AM	Savannah	4:10 PM

Seaboard Air Line Railway

Arrive from—		Depart to—	
New York	8:45 PM	New York	7:00 AM
Atlanta	10:15 PM	Atlanta	5:30 AM
New York	12:10 PM	New York	4:10 PM

Illinois Central Railroad

Arrive from—		Depart to—	
Chicago	3:15 PM	Chicago	2:00 PM

UNION STATION

Effective September 12, 1909

Louisville and Nashville Railroad

Arrive from—		Depart to—	
Cincinnati	8:25 AM	N. Orleans	8:33 AM
N. Orleans	12:10 PM	Cincinnati	12:22 PM
Cincinnati	3:25 PM	N. Orleans	3:40 PM
N. Orleans	8:37 PM	Cincinnati	8:45 PM
*Decatur	7:15 PM	*Decatur	6:15 AM
*Decatur	10:00 AM	*Decatur	3:45 PM
Montgomery	7:15 PM	Montgomery	6:20 AM
Montgomery	10:45 AM	Montgomery	3:50 PM

Birmingham Mineral Railroad

Arrive from—		Depart to—	
Anniston	10:40 AM	Praco	8:25 AM
Anniston	6:50 PM	Blocton	6:30 AM
*Blocton	5:45 PM	Blocton	2:00 PM
Praco	5:00 PM	Anniston	3:40 PM
Blocton	11:15 AM	Anniston	8:35 AM
Blocton	6:45 PM	*Blocton	6:55 AM

Atlanta, Birmingham and Atlantic

Arrive from—		Depart to—	
Brunswick	11:45 AM	Brunswick	4:10 PM

Trains marked thus * run daily except Sunday.

IMPORTANT TO MERCHANTS

"The merchant who leaves the PLACING of his ADVERTISING EXCLUSIVELY to his ADVERTISING MAN not only WASTES TIME and USELESS SPENDING of HIS MONEY, but at the same time LOSES VALUABLE BUSINESS that he CANNOT REACH with the DAILY PRESS," said one of the Merchant Princes of New York.

The First National Bank

Birmingham, Ala.

Capital, . . . $1,000,000
Surplus and Profits . 800,000

Depositary of the United States and of the State of Alabama

Every Branch of Legitimate Banking.

Domestic and Foreign Exchange
Commercial and Savings Accounts
Safe Deposit Vaults,
Storage Vaults,
Bonds and Investments

Particular Attention Given to Accounts by Mail.

W. P. G. HARDING, President
J. H. WOODWARD, V.-Pres't J. H. BARR, V.-Pres't
THOMAS HOPKINS, Cashier
F. S. FOSTER, Ass't Cashier
THOMAS BOWRON, Ass't Cashier
J. E. OZBURN, Secretary Savings Department

Let us prove to you that—

MALT AND MILK BREAD

is the best bread made in the South.

Made only by

Highland Bakery Co.

Birmingham, Alabama

This advertisement was written by The Davis Advertising and Sales Co.

WE EXPECT TO BE IN OUR NEW BUILDING

2106=2108 Fifth Avenue

After November 1st, 1909. In making this change we are giving to Birmingham the best equipped establishment of the kind in the South. OUR POLICY IS PROGRESSIVE. We ask your confidence in us.

E. T. Shaw & Son

Undertakers and Embalmers

Both Phones No. 9.

CAR ROUTES IN CENTER OF CITY

SIGNS ON THE CORNERS TELL WHICH CARS PASS THERE

On the principal business corners of Birmingham there are large signs on the poles telling which street cars pass that particular corner.

Strangers find them a great convenience. They save the necessity of asking a world of questions and serve the same purpose as the names of the streets and avenues prominently displayed.

When you want to know what car passes a certain corner, ask the sign board.

AVONDALE—In 22d street to Second avenue, Second avenue to 20th street, 20th to Third avenue and out 22d street.

AVENUE C—In 22d street to Second avenue, Second avenue to 20th street, 20th street to Third avenue and out 22d street.

BOYLES—In 21st street to Second avenue, Second avenue to 19th street, 19th street to Fourth avenue, Fourth avenue to 21st street and out 21st street.

CLEVELAND—In First avenue to 20th street, 20th street to Second avenue, Second avenue to 17th street and out First avenue.

EAST LAKE—In First avenue to 19th street, 19th street to Second avenue, Second avenue to 24th street and out First avenue.

FOUNTAIN HEIGHTS—In 20th street to First avenue, First avenue to 21st street, 21st street to Second avenue, Second avenue to 20th street and out 20th street.

GATE CITY—In Fourth avenue to 22d street, 22d street to First avenue, First avenue to 19th street, 19th street to Fourth avenue and out Fourth avenue.

HIGHLAND AVENUE AND LAKEVIEW—In 22d street to First avenue, First avenue to 19th street, 19th street to Third avenue and out 22d street.

IDLEWILD—In 20th street to Second avenue, Second avenue to 19th street, 19th street to First avenue, First avenue to 20th street and out Avenue B.

MOUNTAIN TERRACE—In 20th street to Second avenue, Second avenue to 19th street, 19th street to Third avenue, Third avenue to 20th street and out Avenue F.

NORTH BIRMINGHAM—In Third avenue to 19th street, 19th street to First avenue, First avenue to 23d street and out 23d street.

NORTH ENSLEY—In Fourth avenue to 19th street, 19th street to First avenue, First avenue to 18th street, 18th street to Fourth avenue and out 17th street.

NORTH BESSEMER—In Third avenue to 18th street, 18th street to First avenue, First avenue to 19th street and out Third avenue.

NORTH AND SOUTH HIGHLANDS—In and out 20th street.

NORWOOD—In 19th street to First avenue, First avenue to 20th street, 20th street to Second avenue, Second avenne to 19th street and out Eighth avenue.

OWENTON—In 18th street to First avenue, First avenue to 19th street, 19th street to Eighth avenue and out Eighth avenue.

RAILROAD TERMINAL—All cars pass Second avenue and 19th street, First avenue and 19th street and First avenue and Twentieth street.

SOUTH ENSLEY—In Third avenue to 18th street, 18th street to First avenue, First avenue to 19th street and out Third avenue.

SOUTH BESSEMER AND POWDERLY—In First avenue to 21st street, 21st street to Second avenue, Second avenue to 17th street and out First avenue.

SOUTH FIFTEENTH STREET—in Avenue B to 20th street, 20th street to Second avenue, Second avenue to 19th street, 19th street to Third avenue, Third avenue to 20th street and out Avenue B.

TWENTIETH STREET AND AVENUE B LOOP—In 20th street to Third avenue, Third avenue to 19th street, 19th street to First avenue and out 20th street.

TWENTY-THIRD STREET—In 22d street to Second avenue, Second avenue to 19th street, 19th street to First avenue and out 22d street.

PLACES OF AMUSEMENT

THE JEFFERSON—Second avenue, between 17th and 18th streets.
Tragedy, drama, comedy, etc.
THE MAJESTIC—Third avenue, between 18th and 19th streets.
Vaudeville
THE BIJOU—Third avenue and 17th street.
Popular prices. Every night. Matinees Tues. Thurs. and Sat.
THE HIPPODROME—Third avenue and 17th street.
Vaudeville, pictures, Songs. 10c.
THE MARVEL—North Twentieth street, near Third avenue.
Vaudeville, pictures, songs. 10c.

Nineteenth Street, Looking North from First Avenue

THE VIRGINIA (Late O'Brien's Opera House) —First avenue and 19th street.
10, 20 and 30c.
Vaudeville, pictures, songs. 10c.
THE ALAMO—Third avenue, between 18th and 19th streets.
Vaudeville and pictures. 10c.
THE BONITA—Third avenue, near 20th street.
Pictures only. 5c.
THE PASTIME—Second avenue and 19th street.
Vaudeville, pictures, songs. 5c.
THE AMUSE-U—211 and 213 North 19th street.
Vaudeville, pictures, songs. 5c.

QUALITY AND PURITY

Start housekeeping right---then dreams will come true. If you have one of the following well known brands of Coffee in your pantry.

Made and put up only by

The

Batterton Coffee Co.

2409 2nd Ave. Birmingham, Ala.

ROASTED DAILY

MAGIC CITY, 4½-lb BUCKETS
"Fine Cup and Saucer Packed in Same."

GARLAND, 1-lb CANS
"It's Perfect"

ROYAL CUP, 3-lb CAN
"As Name Implies—Fit for Kings."

HOME LUXURY, 1-lb CARTONS
"For Luxurious Drinkers"

They are all made in Birmingham

CHALLENGE, 1-lb BAGS
"The Unequaled Popular Price Coffee"

OUR COFFEE IS SERVED
at the Chamber of Commerce Drug Store.

Sold by all dealers of Good Coffee.

This adv. was written by The Davis Advertising and Sales Co.

Birmingham Realty Company

2118 First Avenue

Largest Owners of Property in the City of Birmingham

Creators and developers of Norwood, "The Placid Place," Hanover Place, and other high-class residence centers. Holdings include choice residence property in all sections of the city; also desirable manufacturing sites. :: :: :: ::

You Can Bank With Us By Mail

If you live out of Birmingham, you can bank with this strong, new bank by mail. We pay 4% interest on savings, compounded quarterly on our coupon certificates. Write us for any information.

Merchants and Mechanics Trust and Savings Bank

212 Twentieth Street, Birmingham

W. A. PORTER, President W. H. NEVINS. V.-President MOSE LEVY, Cashier
JOHN W. SPARKMAN, Ass't Cashier AL. C. GARBER, Ass't Cashier

DIRECTORS

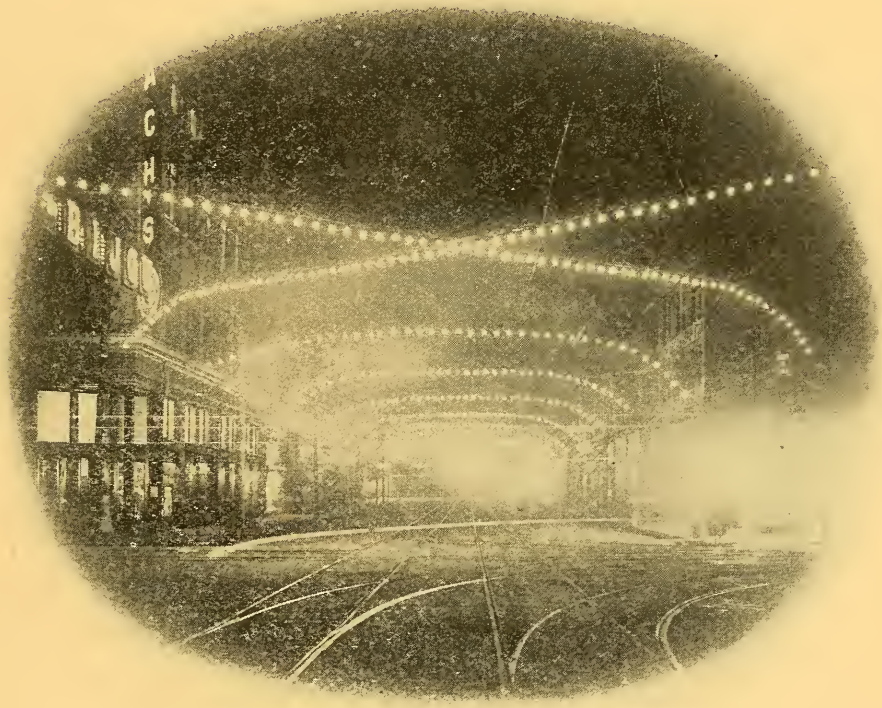
H. C. Abbott,
B. G. Copeland,
George H. Harris,
R. G. Hewitt,
T. W. O'Byrne,
E. D. Smith,
James Ashworth
J. J. Shannon.

W. H. Nevins,
J. K. Warren,
Wyatt Heflin,
John H. Adams,
Allen J. Krebs,
W. O. Lanning,
George H. Stubbs,
W. J. Varley,
R. M. Henderson,

Sol Caheen,
G. W. Yancey,
John T. Morgan,
T. E. Brooks,
R. E. Collins,
Mose Levy,
W. A. Porter,
W. M. Burgin.

GREAT IS BIRMINGHAM

AND IT IS GROWING GREATER—A FEW FACTS SENT BY MAIL AND EXPRESS THROUGHOUT THE COUNTRY BY THE BUSINESS MEN OF BIRMINGHAM WHICH ARE UNDENIABLE BUT THEY MAKE A CITY GREAT



Third Avenue Arcade at Night, Looking East from Nineteenth St.

BIRMINGHAM AS A JOBBING CENTER

Birmingham offers unusual inducements as a wholesale market, affording to the merchants of Alabama and surrounding states, goods both in quality and price which cannot be excelled, and the further advantage of quick delivery. Dry goods, shoes, groceries, produce, hardware, machinery, farm supplies, plumbers' supplies, crockery, furniture and numerous other lines are represented by wholesale houses. The geographical position of Birmingham, its railroad facilities, give it the advantage of any other market in the South as a distributing point.

BIRMINGHAM AS A MANUFACTURING POINT

Birmingham is rapidly growing as a manufacturing center. The central geographical position of the city, nine trunk lines of railroad, cheap

First Avenue, Looking East from Nineteenth Street

fuel, ideal climate, and a constantly expanding market give it the advantage over all rivals.

Manufacturing sites can be secured at a reasonable price, concessions

"The Big Four Per Cent. Bank"

American Trust & Savings Bank

Birmingham, Ala.

Offers the public the guarantee of safety and efficiency represented by large resources, experienced management, a strong directory and a complete and competent working force. .· .· .· .· ..

Pays 4 per cent. on savings deposits, and compounds the interest twice a year. Yours solicited. .· .· .·

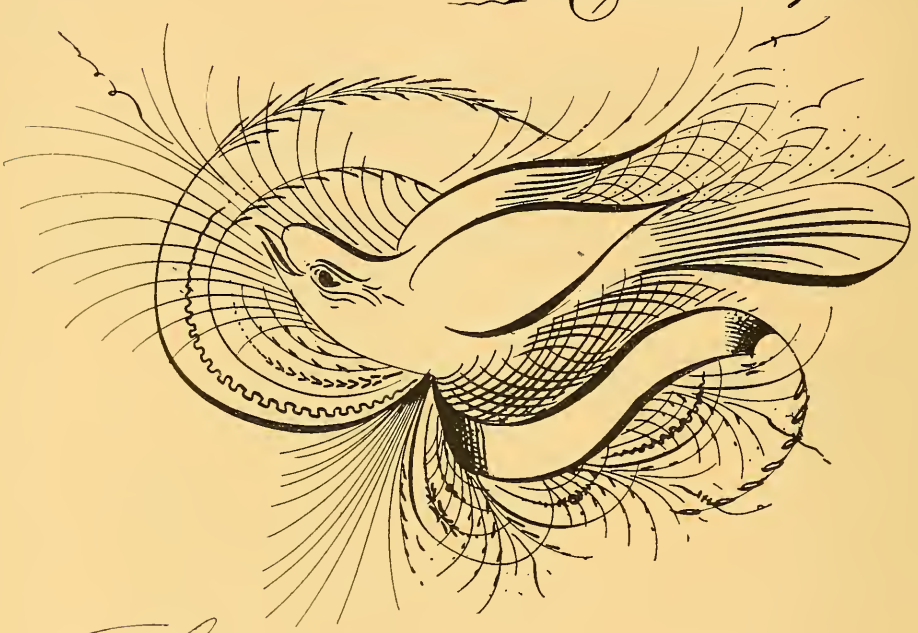
W. W. CRAWFORD, President — H. L. BADHAM, Vice-President

C. M. WILLIAMSON, Cashier

E. B. CRAWFORD, Ass't Cashier — W. C. HAMILTON, Ass't Cashier

G. B. McCORMACK, Chairman of Board

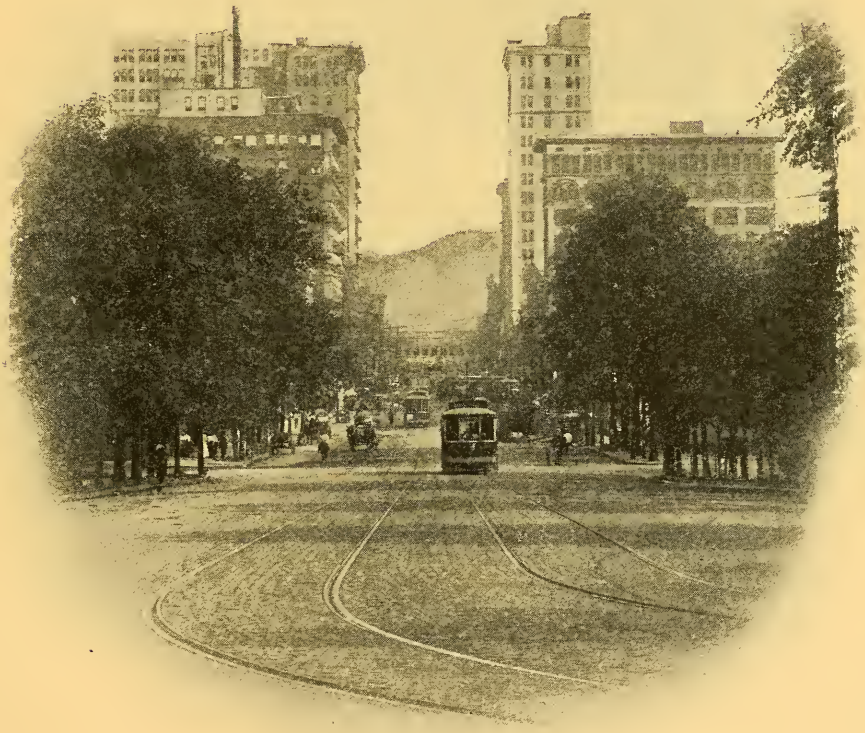
Spencer Business College.



Save half your time and money by learning Chartier System of Shorthand, The Best System of Bookkeeping, Penmanship and Show Card Writing at The Spencer Business College Birmingham, Ala.

Prof. S. A. Ellis, Pres.

being made in this respect to those buying for manufacturing purposes. There are unexcelled opportunities in Birmingham for the manufacture of small and diversified products, as the development has been in previous years along the lines of manufacture of heavy products. With the popula-



Twentieth Street, Looking South from Sixth Avenue
Red Mountain in the Distance

tion of Jefferson county one-quarter of a million, the home market for a great many products is extended. Detail information as to opportunities may be secured by application to the Secretary of the Chamber of Commerce.

NEW BUILDINGS

There is no better indication of the growth of a city than in the number of buildings erected from year to year.

The following summary of the building in Birmingham, during the past four years, is eloquent of the city's progress :

E. E. Forbes Piano Co.'s Building

Number of buildings erected year ending May 1, 1906	2367
Number of buildings erected year ending May 1, 1907	3127
Number of buildings erected year ending May 1, 1908	3115
Number of buildings erected year ending May 1, 1909	3225

Since the above reports, there has been unprecedented activity in all the building lines, giving a pithy data that is very encouraging; showing handsome residence sections opening up, etc., and it is bringing good fettle, showing the confidence the citizens of Birmingham have in their city.

This bank places at the disposal of its customers facilities perfected during twenty years of continuous growth and service.

CAPITAL AND SURPLUS . . $ 800,000.00
DEPOSITS 3,600,000.00

Birmingham Trust & Savings Co.

Birmingham, Alabama

A. W. SMITH, President
TOM O. SMITH, V.-Pres't W. H. MANLY, Cashier
BENSON CAIN, Ass't Cash.
C. D. COTTEN, Ass't Cash. E. W. FINCH, Ass't Cash.

F. B. Fowlkes W. B. Fowlkes

Bell Phone 4623 Main

Fowlkes Bros. & Co.

Rooms 222-223 Brown-Marx Building

BIRMINGHAM, ALABAMA

Real Estate and Loans

Money wisely invested in Birmingham property now is the safest investment known today.

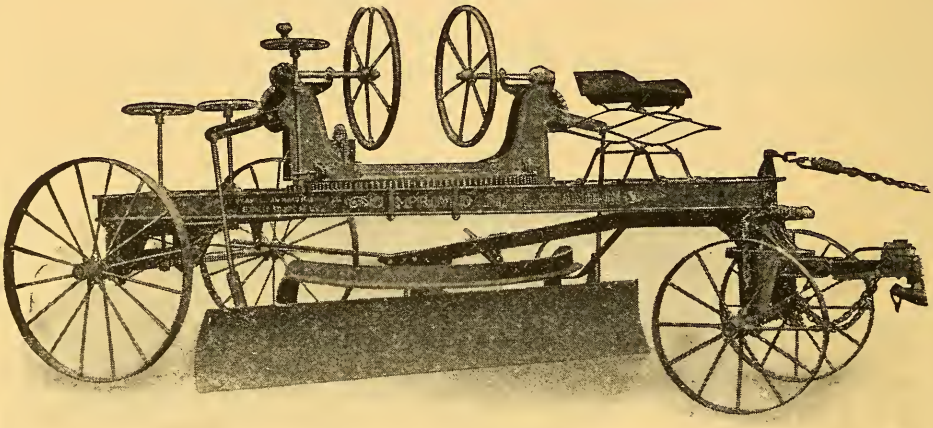
This advertisement was written by The Davis Advertising and Sales Co.

The Good Roads Machinery Co.

Kennett Square, Pa.

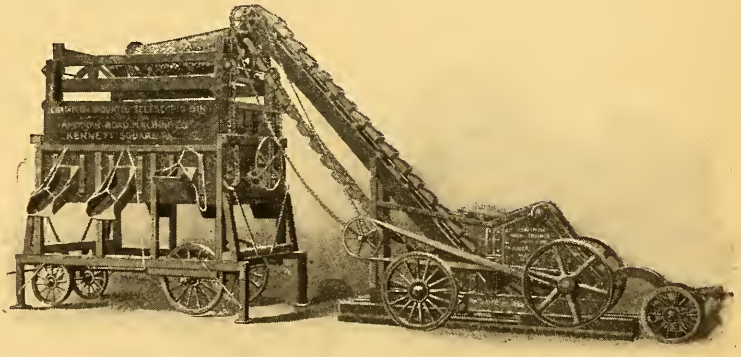
THE MONARCH ROAD ROLLER

Everything for the Road Maker.



Improved Steel Champion Reversible Road Machine, with wood or steel wheels as desired

Rock crushers, road rollers, road machines, road plows, wheel scrapers, drag scrapers, street sweepers, street sprinklers, engines, boilers, culvert pipe, guide boards, etc.



Champion Mounted Crushing Outfit. Recommended for town or township use.

DAVIS ADVERTISING AND SALES COMPANY

State Agents

414 Brown-Marx Building, Birmingham, Ala.

This advertisement was written by The Davis Advertising and Sales Co.

Second Avenue, Looking East from Nineteenth Street

NEW RESIDENCE SECTIONS

Expended on homes:

In Anderson Place	$200,000
In Mountain Terrace	100,000
In Forest Hill	100,000
Now building in these sections homes valued at	100,000

Expending preparatory to opening new residence sections:

In Forest Park	$ 75,000
Altamont	50,000

Being expended on streets and boulevards in Shades valley:

Grandview	$ 30,000
Edgewood [car line]	50,000
Shades Cliff	65,000
South B'ham Heights	25,000

IN THE SUBURBS

Expended and being expended in building operations:

In Bessemer	$500,000
In Ensley	750,000
In Elyton	100,000
In West End	75,000

IN THE SUBURBS

In North B'ham	120,000
In Avondale	60,000
In Woodlawn	110,000
In East Lake	70,000

WORK IN PROGRESS

School additions	$104,000
Sanitary sewers	370,000
Business blocks at First avenue and Twenty-third street	200,000
One architect has work on hand calling for	304,000
Another architect has contracts aggregating	225,000
Completion of four office buildings, whose total cost is	1,025,000
Sundry work on newspaper plants, club houses and residences	300,000

BUILDING PERMITS

Five months, 1909	$1,078,279
Five months, 1908	531,056
May, 1909	242,087
May, 1908	116,990

BIRMINGHAM AS A RAILROAD CENTER

Birmingham is the railroad center of the South. It has nine trunk systems, whose lines radiate to every portion of the country. These roads are the L. & N., Southern, A. G. S., Frisco, Seaboard Air Line, Central of Georgia, Illinois Central, A., B. & A. and the Mobile & Ohio. In addition to the railroad facilities, the work of canalizing the Warrior river to a point

Hotel Florence, Second Avenue and Nineteenth Street

fifteen miles east of Birmingham is progressing rapidly, and will probably be completed within eighteen months. This will give Birmingham a navigable waterway to the gulf.

POPULATION

To give the population of a city since the last census, and give it correctly, is almost impossible, and as the publishers of "THE SHOPPERS' GUIDE" are anxious to give the readers statistics that are undeniable, the

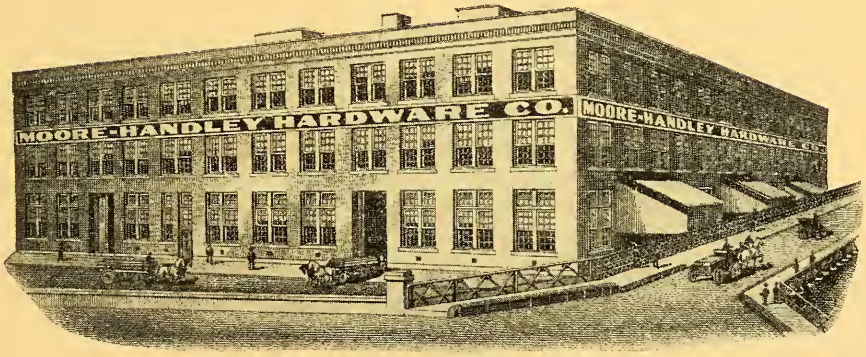
Moore-Handley Hardware Co.

Birmingham, Ala.

Engines
Boilers
Pumps
Gasoline
Engines
Sawmills
Gristmills
Canemills
Lath Mills
Machine
Tools

OFFICE AND SALES BUILDING

Cement
Lime
Brick
Sash
Doors
Blinds
Mantels
Tiling
Roofing
Clay Pipe



WAREHOUSE

Wholesale Dealers

in Hardware, Mine, Mill and Furnace Supplies, Building Material and Machinery of all kinds.

Dont fail to see our beautiful Mantel exhibit.

This advertisement was written by The Davis Advertising and Sales Co.

Centrally Located
Convenient to all Depots

Strictly First Class
Steam Heated Throughout

SOUTHERN HOTEL

EUROPEAN

4th Avenue and 20th Street — Birmingham, Ala.

Special attention given to families while in the city shopping. Special attention given to traveling men. Ask the "Knights of the Grip."

RATES, 50c, 75c and $1.00

C. E. BURRELL, D. R. RIDENHOUR, Props.

This advertisement was written by the Davis Advertising and Sales Co.

THE
Gilbert Trunk

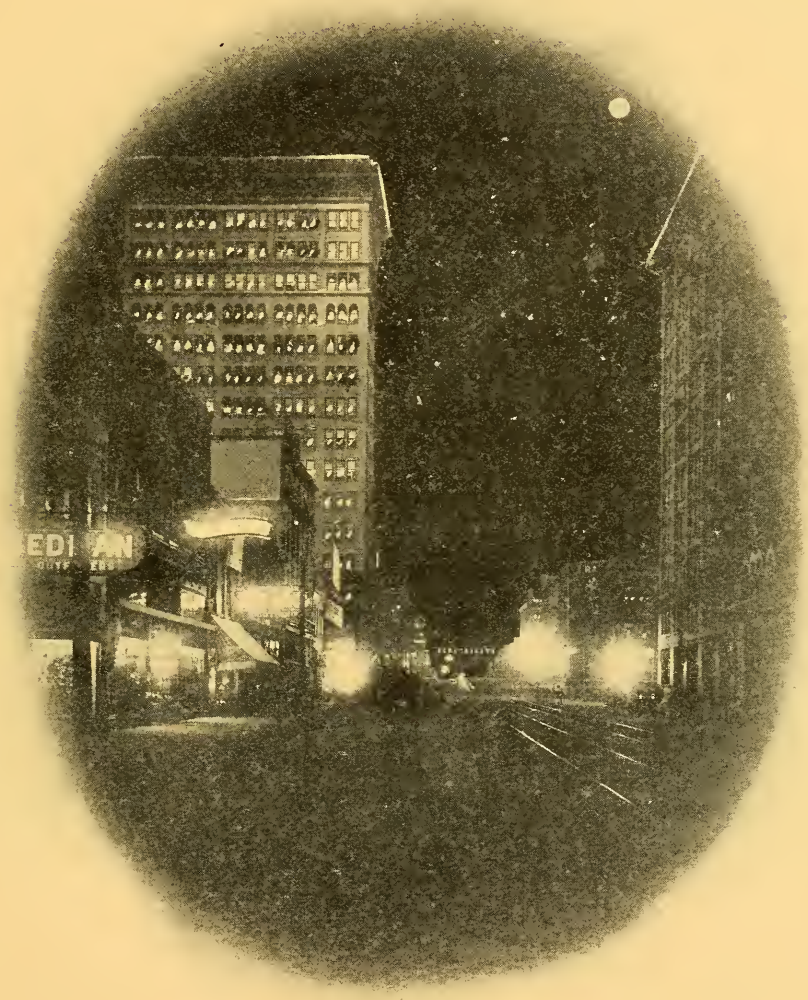
Made in Birmingham

Is superior in material and workmanship to any other trunk sold at the same price. A visit to our factory will convince you. We are headquarters for high grade suit cases, bags, pocket books, shopping bags and fancy leather goods.

Gilbert Trunk Factory
1919 Third Avenue
Birmingham, Ala.
(Next to Kress)

This advertisement was written by The Davis Advertising and Sales Co.

population of Birmingham today is given from the census of 1900, and estimate of increase to date.



First Avenue at Midnight, Looking East from Nineteenth Street

Census 1900	38,415
Now (estimated)	75,000
Population of Greater Birmingham to be consummated January 1, 1910, (estimated)	125,000

$80,000,000 TAXABLE VALUES

BY C. S. PETERSEN, CITY AUDITOR.

Interesting circulars giving the financial statement of the City of Birmingham and facts about the $200,000 worth of bonds, for which bids are now being received, have just been issued by City Auditor C. S. Petersen. The circular shows the estimated value of taxable property in Birmingham

J. Blach & Son's Building, Third Ave. and Nineteenth St.
The Finest Clothing Building South

as $80,000,000. It also estimates the population of Greater Birmingham at 125,000.

The circular is as follows :

BIRMINGHAM, ALA., September 3, 1909.

Financial condition of the City of Birmingham, Jefferson county, Alabama, and statement of bonds now offered for sale.

Purpose of issue : Extension of public school system.

THEY DO SAY---

"You won't see Birmingham if you don't see Blachs."

It must be true judging by the great number of visitors to our welcoming establishment.

We Do Know

you won't see the best stocks and the best values elsewhere, for Blach's sell only for cash to everybody.

Men's and boys' clothing, shoes, hats, furnishings.

Women's hose and handkerchiefs.

Children's and Misses shoes

Blach's Rebate Railroad Fares

FAIR AND SQUARE TRADE MARK

BLACH'S

3rd AVE. AT 19th ST.

Mail orders filled quickly and well. *Birmingham, Ala.*

TO THE PARTICULAR COOK:—

Those who want their food cooked perfectly every time should not take chances, but get a

Born Steel Range

and all doubt is removed. The BORN cooks everything "just right" three times a day 365 days in the year for a long period of years. Not a dissatisfied user of the BORN. Won't you join the ranks of "Born Boosters?"

Spiro Hardware Company

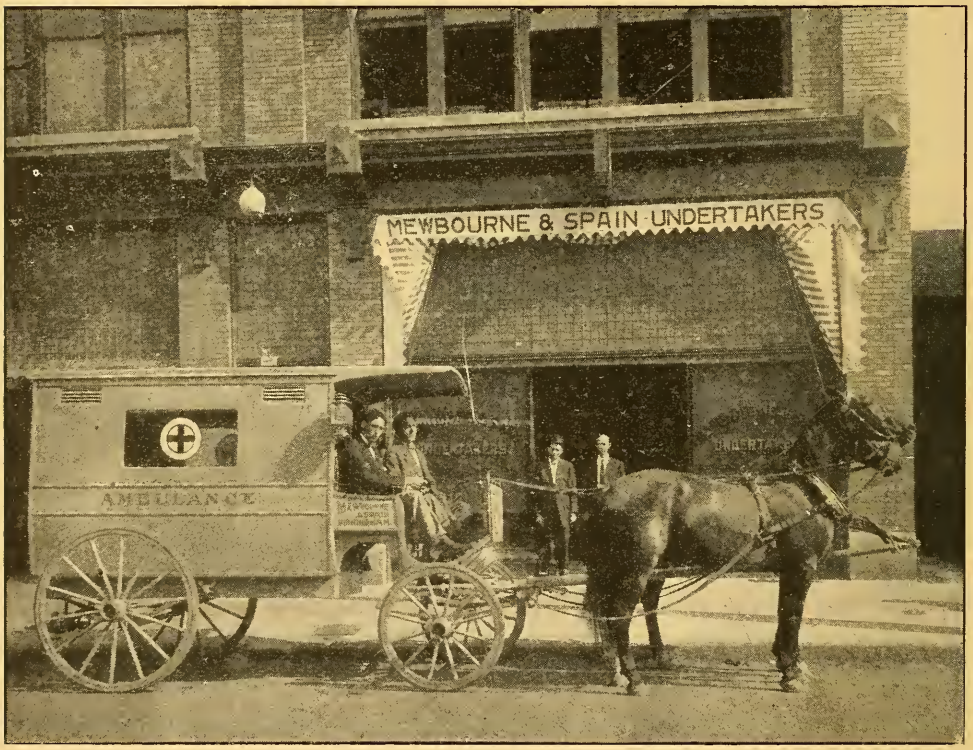
Birmingham, Ala.

Peoples Phone 1359 B'ham Bell Phone 1359 Main

Mewbourne & Spain

Undertakers and Embalmers

1809 Fourth Avenue Birmingham, Alabama



Professional Funeral Directors

OPEN DAY AND NIGHT.

Finest Funeral Chapel in the City. First-Class Ambulance Service.

We are the Leading Undertakers of Greater Birmingham

This advertisement was written by The Davis Advertising and Sales Co

Amount: $200,000, (the unsold balance of an authorized issue of $350,000), dated July 1, 1909, to be delivered October 15, 1909.

Bids wanted for $50,000, $100,000, $150,000, or the entire $200,000.

No bids accepted for less than par and accrued interest. Denomination: $1,000—coupon bonds.

Rate of interest: Five per cent., payable semi-annually; interest and principal payable in New York City.

Maturity: July 1, 1939; not optional with City to pay off bonds prior to maturity.

Third Avenue, Looking East from Nineteenth Street

Bonds to be sold by sealed bids on September 15, 1909, at 12 o'clock, noon, in the Council Chamber.

For further details of sale, see attached newspaper clippings.

No litigation pending or threatened affecting the issuance of above described bonds.

Authority for issue: Act of State Legislatue, approved February 25, 1903; Code of Alabama, Article 27, Sections 1421 to 1435, inclusive, and by popular vote September 21, 1908.

Scene at East Lake Park

FINANCIAL STATEMENT

Estimated value of taxable property	$80,000,000
Assessed value for taxation for 1909	43,627,755
Tax rate 1 per cent.	
General City Bonds outstanding	2,739,000
Sewer Bonds, authorized and sold, but not yet delivered	200,000
Special Assessment Bonds, payable by assessments for public improvements	246,500
Cash value of sinking fund	19,960

GREATER BIRMINGHAM

THE CITY WHOSE STREET CAR SERVICES, LIGHTING, WATER, SEWERAGE AND OTHER PUBLIC UTILITIES RIVAL THOSE OF ANY SOUTHERN CITY.

VOTE FOR—

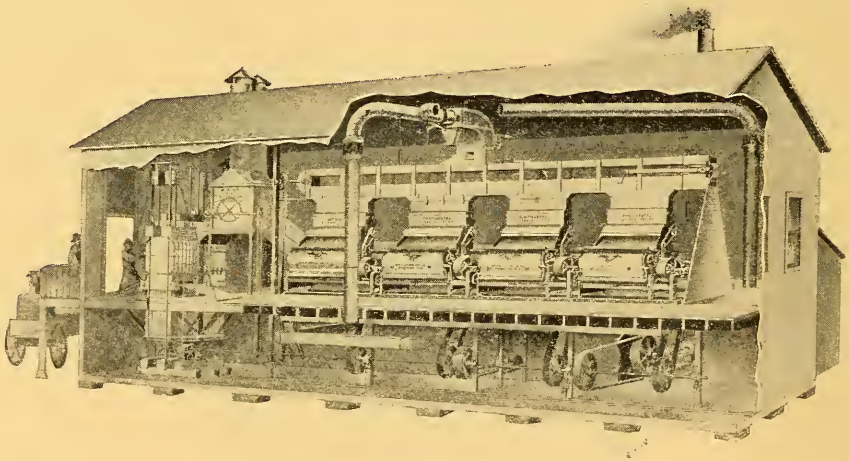
Walter K. McAdory

For Sheriff

Subject to the action of the Democratic Primary

COTTON GIN MACHINERY
ENGINES AND BOILERS
LINTERS
GINNERS' COMPRESS

EVERYTHING FOR THE GINNER



THE MUNGER SYSTEM
A MODERN COTTON GINNING PLANT

Continental Gin Company

GENERAL OFFICES
Sixth and Seventh Floors, Title Guarantee Building
BIRMINGHAM

Of our six Factories two of the largest are located at Birmingham. Visitors who are interested in the cotton ginning or cotton seed oil mill industries are cordially invited to call at our offices and inspect the latest improved equipment.

BIRMINGHAM REAL ESTATE

BY JOHN SPARROW

The Birmingham real estate market reminds one of a big department store—it offers such a variety of "goods" at such a variety of prices. But these real estate "goods" are worth the money the buyer pays for them, whether the price is large or small. That is another way of saying that real estate prices in Birmingham are not inflated or based on fictitious values, and they are based, not so much on what Birmingham is going to be, as on what Birmingham actually is today.

A city which builds skyscrapers and spacious apartment houses in a

Scene on Highland Avenue, South Highlands

period of general depression has elemental stability—is far removed from "boom" influences and methods. During the depression, now happily ended, prices of Birmingham real estate as a whole remained steady, and in some classes of property it advanced, which shows there was no "water" to be squeezed out.

And, taking the future of Birmingham into consideration, the absolute certainty of extensive developments along the lines of steel-making and co-ordinate industries, with the arrival of "Greater Birmingham," and the remarkable growth of the city as a railroad and commercial center within

Twentieth Street, Looking North from the Highlands

the past three years, present prices are moderate indeed; logically, they would appear to be below actual value.

Unquestionably, an advance is due. This article is intended for the visitor in Birmingham, and its purpose is to remove an erroneous impression which he may have brought with him—that "Birmingham real estate is too high."

The visitor is usually interested in real estate, either as an investor or as

We are Greater Birmingham's greatest shoe store. Our spot cash system saves you about : : : : : : :

$1.00 EACH PAIR

Guarantee Shoe Co.

1905 Third Avenue

The Geo. F. Wheelock Company

107-109 S. 21st Street Birmingham, Ala.

Roofing, Sheet Metal Work and Heating. Get our figures before ordering.

Both Phones 179

This advertisement was written by The Davis Advertising and Sales Co.

ESTABLISHED IN 1887

Do a general renting and sales business. Write fire insurance. Negotiate loans. Home and business property for sale.

J. L. Yancey Real Estate & Insurance Co.

118 North 21st Street Birmingham, Ala.

Atlas Engines and Boilers

Geo. E. Lum Machine & Supply Company

Sales Agents

BIRMINGHAM, ALA.

Also Dealers in Heavy Machinery.

TALK WITH

ALAN JEMISON

BELL (MAIN) 100

PEOPLES (BHAM) 61

A. S. Smith, Jeweler and Optician

310 N. 20th Street **Birmingham, Ala.**

Fine Diamonds, Watches, Clocks, Jewelry, Silverware, etc. Dr. James Sharp in charge of optical department. Eyes tested free. Repairing of all kinds and work guaranteed.

This advertisement was written by The Davis Advertising and Sales Co.

Do You Believe In Signs?

THEN SEE

HILL SIGN CO.

They are Greater Birmingham's leading Sign Painters.

213½ N. 20th St. Birmingham, Ala. Bell Phone 295 Main

This advertisement was written by The Davis Advertising and Sales Co.

a prospective citizen. If he is inclined to investment, business property probably has the first call on his attention. If his means are limited, however, he soon discovers that there are few opportunities for operation in that line. On the other hand if he is possessed of ample capital, he will find a profitable opening if he looks carefully.

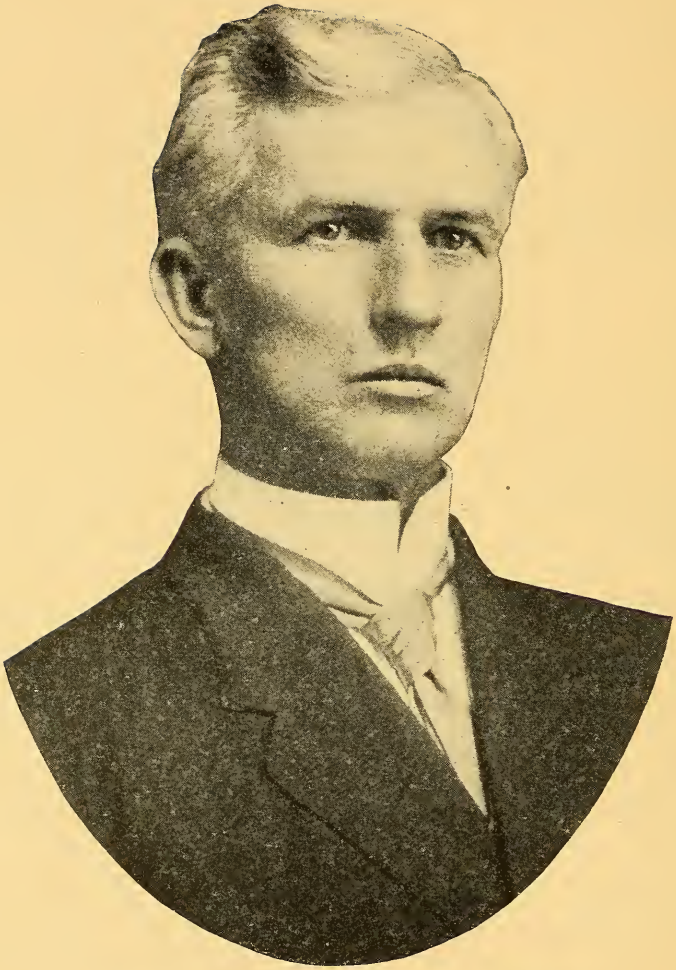
Residence real estate is the best field in Birmingham for the investment of limited amounts of money, and the portions of the North and South Highlands, included within the original boundaries of the city, are commended by those in a position to advise. Prices of South Highland realty, as a rule, are higher than those asked by North Highland holders.

Scene at Country Club Grounds, Lakeview

Suburban residence property should appeal strongly to those who would like to put their savings into something which will pay a larger rate of interest than banks allow.

There is a wide choice in this class of property in the suburbs of Birmingham, and as lots are sold on terms, the small monthly payments are easily met.

The best advice which can be given within the limits of a short article like this is: If you intend to buy Birmingham property of any kind, place the matter in the hands of an established and reputable company or agent. There are many companies and agents here who are worthy of confidence.



THE SCHOOLS OF BIRMINGHAM

BY DR JOHN HERBERT PHILLIPS, SUPERINTENDENT PUBLIC SCHOOLS

Birmingham is conceded to be the center, not only of the material development of Alabama, but also of the educational interests of the state. The public school system of Birmingham was the first in the state to develop along modern lines, and to indicate by concrete work the possibilities of a modern municipal system of education. Twenty-five years ago there were only a few cities in Alabama that maintained public schools of any sort. These followed in the main the old idea of a primary school and an academy, which gave the pupils merely a literary and classical training, preparatory for college admission. Birmingham developed her educational work along broader lines. The elementary schools trained the pupils in drawing, industrial work and vocal music, subjects that were then talked about as fads.

OUR MOTTO:
GOOD WORK, PROMPT SERVICE, MODERATE PRICES.

J. N. MARTIN, PLUMBER

High Grade Plumbing and Gas Fitting

2309 Second Avenue, Birmingham, Ala.

Bell Phone, Main 2048 Residence, East Lake 481

The above will always be glad to furnish you estimates and will guarantee the prices on anything in the plumbing line. We run an open shop and will be glad to serve you at any time on short notice. We back up, with our guarantee, everything we sell or do. We always have some bargains in second-hand fixtures. You need not send out of Birmingham for anything you need. We employ only skilled mechanics in their respective lines. Any business entrusted to our care will receive our personal attention, also orders outside of the city. When in the city make our office your headquarters. :-: :-: :-: :-: :-:

This advertisement was written by The Davis Advertising and Sales Co

"IT COSTS LESS AT COLLIER'S"

COLLIER DRUG CO.

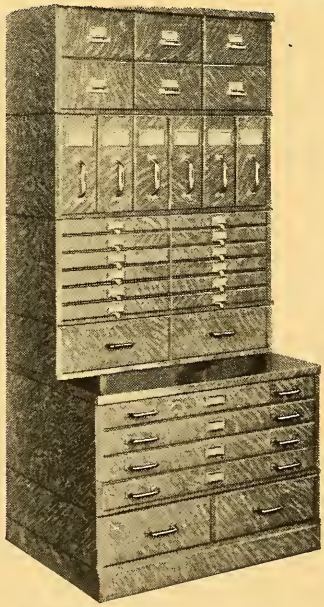
THE Rexall STORE

109-11 North Twentieth Street

Next to Brown-Marx Building. Birmingham, Ala.

The Largest Retail Drug Store in the South.

EVERYTHING SOLD AT A CUT PRICE



Typical Stack Filing Devices for Office

J. H. SCRUGGS

Suite 522 Brown-Marx Bldg.

General Southern Agent

The General Fireproofing Co.

Youngstown, Ohio.

Manufacturers ALL STEEL Furniture and Filing Equipment for court houses, banks, offices, etc., where protection is desired against fire, mice, rats, vermin and dust. Will not swell or shrink. Finishes in perfect imitation of finest wood. Library equipment, steel lockers. Special designs and estimates gladly furnished. Let me send you catalogues.

Birmingham was the first city in the state to establish a modern high school in place of the old academy ideal. The influence of the Birmingham school system upon public education in Alabama and in the South will never be fully appreciated because of its quiet, pervasive character.

In 1888, Birmingham erected the Powell school, then the most modern school building in the South. That building became the standard for Birmingham and for many cities throughout the South. Since then there has been great development in school buildings and the city today has many buildings that are both larger and better than the Powell.

Birmingham High School

The schools of Birmingham are widely known throughout the United States, and people who come here to live from the older and more settled cities of the North and East contrast favorably the school facilities of this young city with those of the older cities of the country.

During the past year, the school enrollment was nearly 10,000, with about 250 teachers. Fifteen separate buildings were devoted to the work of the elementary schools which lead to the doors of the great Manual Training High School, the capstone of the city's educational system. The High

School occupies a magnificent structure erected at a cost of $200,000, and accommodates 1,000 students. In addition to the academic studies which lead the student to the threshhold of the best colleges in the country, it provides a technical and manual training equipment second to no institution of its kind in the entire South. It offers courses in carpentry, cabinet work, wood turning, pattern making, forge work and machine work, together with freehand and mechanical drawing. Girls have an opportunity to take sewing, dressmaking, millinery, cooking and household art. The excellent

Southern Hotel, Twentieth St. and Fourth Ave., Most Popular Priced European Hotel in the South—Strictly First Class

equipment of the physical, chemical and biological laboratories provides facilities for learning the elements of modern science in the most practica way. In the commercial department, boys and girls may learn the requirements of the business world and through stenography, typewriting, bookkeeping and commercial law, may learn something of the individual equipment necessary to meet these requirements successfully. In addition to these facilities, the school has a large gymnasium, with shower bath and swimming pool adjoining, a large dining room for the noonday lunch

Established 1873. Thirty-six Years of Continuous Business in Birmingham.

H. C. ABBOTT & BRO.

JEWELERS

We beg to call special attention to our magnificent stock of

DIAMONDS

In all the latest designs of mountings. Necklaces, Lavilliers, Brooches, Pendants, Rings, Etc.

GOLD WATCHES

From the tiniest Chatalaine to the finest split second Repeater.

WEDDING GIFTS

Every conceivable thing that's made of Sterling Silver. Also, Cut Glass, Bric-a-Brac, Etc. We absolutely guarantee LOWEST PRICES.

CORRESPONDENCE HAS CAREFUL ATTENTION

1905 Second Ave.

R. D. BURNETT, Pres't & Treas. W. G. PATTERSON, Vice-President W. M. MAYES, Secretary

R. D. BURNETT CIGAR CO.

WHOLESALE AND RETAIL

Cigars, Cigarettes, Pipes Snuff and Tobacco

DISTRIBUTERS FOR

El Principe de Gales Cigars

Wholesale House, 2015 First Ave.
Both Phones 351, Birmingham, Ala.

RETAIL STORES

Hotel Florence **Brown-Marx Bldg.** **Metropolitan Hotel**

This advertisement was written by The Davis Advertising and Sales Co.

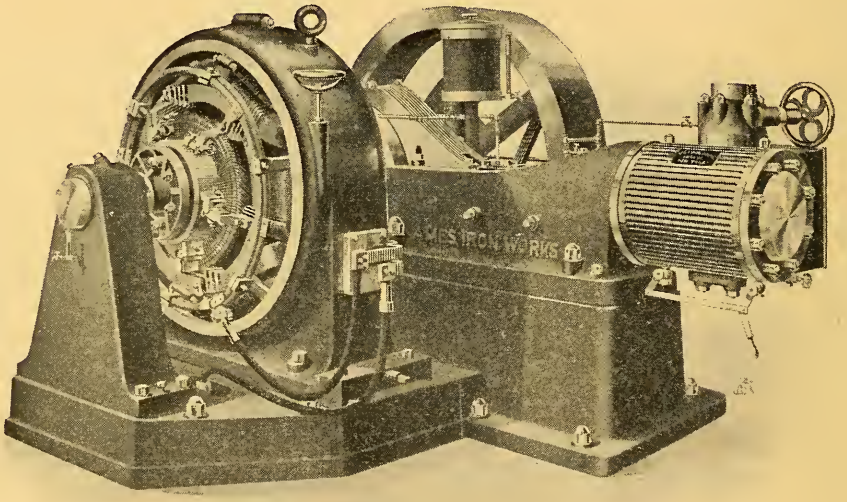
AMES IRON WORKS

OSWEGO, N. Y., U. S. A.

HIGH SPEED AUTOMATIC ENGINES

BOILERS AND SMOKE STACKS

SIMPLE AND COMPOUND ENGINES



Ames High-Speed Center-Crank Automatic Engine—Direct Connected with Direct-Current Generator.

TANDEM COMPOUND ENGINES

The Davis Advertising & Sales Co.

414 BROWN-MARX BUILDING

STATE AGENTS FOR ALABAMA

This advertisement was written by The Davis Advertising and Sales Co.

service, a spacious auditorium seating 1,500 people, and large library and reading rooms to supplement the work of the class rooms.

This system of schools last year was maintained at a cost of nearly $200,000. The Board of Education at present consists of Dr. John L. Parker, President; Hon. Sam Will John, Vice-President; Hon. John W. Tomlinson, Dr. E. P. Hogan and Mr. Ben M. Jacobs.

The school system was organized and has developed under the direction of the present Superintendent, Dr. J. H. Phillips. He is ably seconded in his work by Assistant Superintendent Charles B. Glenn, Principal Charles

Morris Avenue, in the Wholesale District. Looking West from Twenty-second Street Bridge

A. Brown of the High School, and a strong body of principals and teachers who loyally share his progressive spirit.

Under the Greater Birmingham law, which was recently passed by the legislature, a large territory will be added to the present city, and the school population of Birmingham will be more than doubled. On January 1, 1910, the City of Birmingham will have nearly 40,000 educable youth, between the ages of seven and twenty-one, and more than 500 teachers.

FRANK NELSON, JR.
President Chamber of Commerce

In addition to the public schools, Birmingham is fortunate in having a large number of excellent private schools and colleges. Among these are the Birmingham College at Owenton, Howard College at East Lake, the Birmingham Seminary, the Margaret Allen School for Girls, the Pollock-Stephens Institute, and several excellent Business Colleges. Few cities in the country of the same population can compare with Birmingham in the character and equipment of her educational institutions, public, denominational and private.

A publication that will pay a commission to any advertising man to get business from the firm that pays him for his services, to advertise its business to the best advantage, should be condemned by all honest men.

CAROLINA PORTLAND CEMENT CO.

We have at Birmingham full stocks of cement, lime, plaster, roofing, fire brick and general building materials. Agents for the Standard Brand Portland Cement, Acme Cement Plaster, Apex Plaster, Wood Fiber Plaster, Superior Graphite Paint, Asbestos Cement, Asbestos Pipe and Boiler Covering, etc., etc. Keystone White Lime is the cheapest because it is better.

We can reach you anywhere in the Southern States, and solicit your inquiries and orders. Birmingham Alabama,

Offices at Long Distance Telephone Bell 557.

Atlanta, Ga. Charleston, S. C. New Orleans, La.

GIBSON REALTY COMPANY

216 N. 21ST STREET

REAL ESTATE AND INSURANCE

We always have something "worth while" for the investor, and we guarantee substantial profits to those who come first and get pick of lots in WOODLAWN HIGHLANDS. We make a specialty of caring for the property of non-resident owners, protecting it with insurance, collecting rents, paying taxes, attending to repairs, etc. Be sure you see us before you leave the city.

For Signs that Beautify and tend to make "A City Beautiful"

CALL UP BELL 3194 MAIN

UNION SIGN CO.

P. W. McDonnell, 1801 Second Avenue.

SIGNS ON GLASS, BOARD, MUSLIN AND METAL

WALL AND BULLETIN ADVERTISING

JOHN P. M'COY

CANDIDATE FOR

COUNTY AUDITOR

OF JEFFERSON COUNTY, ALABAMA

SUBJECT TO THE ACTION DEMOCRATIC PARTY

"EVERYTHING IN MACHINERY"

H. J. DAVIS, Pres. & Gen. Mgr. | J. W. MINOR, Secretary & Treas. | HINDS PEEVEY Vice-President

The Davis Advertising & Sales Co.

MACHINERY AND SALES DEPARTMENT, H. J. Davis, Manager

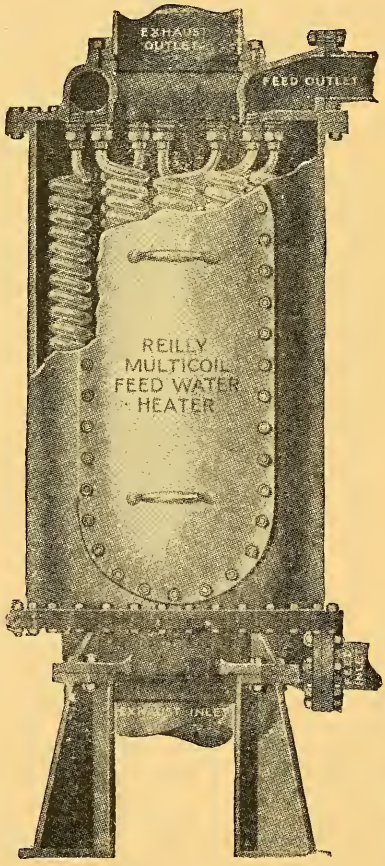
Machinery, Boilers, Engines, Road Rollers, Motors and Generators
Feed Water Heaters

AGENTS FOR

Good Roads Machinery Company, Kennett Square, Pa.

Bradford Machinery Tool Company, Cincinnati, Ohio.

Celebrated Reilly Feed Water Heaters Griscome, Spencer Co., New York



AGENTS FOR

Ames' Iron Works, Engines and Boilers Oswego, N. Y.

Willey Electric Motors and Generators, Louisville, Ky.

Clerkease Advertising Cabinets, for Jefferson County, Ala.

"Autobrite," the great Metal Polisher. "Absolutely no acid." Its the magic cleaner of the 20th century. It cleans anything on earth, without injury. When in the market, write us.

414 Brown-Marx Bldg. Birmingham, Alabama

BELL PHONE 1455 MAIN

HEALTH AND SANITATION OF GREATER BIRMINGHAM

BY DR. R. B. HARKNESS

In order that a clear understanding may be had of the plans for health betterment in Greater Birmingham, a brief explanation of our health machinery should be made.

The laws of Alabama provide each county in the state with a Board of Health, which is composed of physicians. This Board of Health, has as its executives, the health officer and his assistants, for the county at large, also

St. Vincent's Hospital

for each incorporated city or town in the county. Through these executives, known collectively in Birmingham as the city health department.

The Board of Health is expected to care for the health interests of the citizens. Before taking up in detail the duties of the health department of Greater Birmingham, some general considerations may be disposed of. Birmingham is between 550 and 650 feet above sea level, its citizens are not subjected to extremes of temperature either in summer or winter; the surface is sufficiently rolling to give good natural drainage. We will now consider in detail the more important features in public health work. The fol-

lowing are some of the most important matters that engage the attention of the health department in daily routine.

1st. Supervision of communicable diseases.

2d. Inspection of milk, meat and other foods.

3d. General sanitary inspection.

4th. Overlooking garbage, collection and disposal of same.

5th. Sewerage.

It will easily be seen from the foregoing summary that the work of the health department is largely educational in its character.

Hillman Hospital

"Be a teacher first—a policeman second," should be a rule practiced by every officer connected with any health department. However, the most important feature of this work, is that of awakening an intelligent interest in communicable diseases among the people. We must teach the public that tuberculosis is a germ disease that is fostered only in unwholesome surroundings, that to spit in a street car or public building may endanger the life of some fellowman. Every man and woman should be taught that a

Phone Bell 708 **Phone Peoples 727**

Ashby Brick Company

Manufacturers of

High Grade Fire Brick

and Shippers of Fire Clay

Plant at Ashby, Ala.

General Offices: Brown-Marx Bldg., Birmingham, Ala.

This advertisement was written by The Davis Advertising and Sales Co.

BELL PHONE 708 PEOPLES PHONE 727

DAVIS DRILL COMPANY

GENERAL OFFICES:

1127-8 BROWN-MARX BLDG.

DRILLS, DRILLING & PROSPECTING.

Yolande Coal & Coke Co.

Make a Specialty of

High-Grade 72-Hour Foundry Coke and Washed Blacksmith Coal.

Phones: Bell 708. Peoples 727

General Offices: 1129-1133 Brown-Marx Building, Birmingham, Ala.

Mines and Ovens at Yolande, Ala.

THE AGE-HERALD

Greater Birmingham's Greatest Newspaper

DAILY

SUNDAY

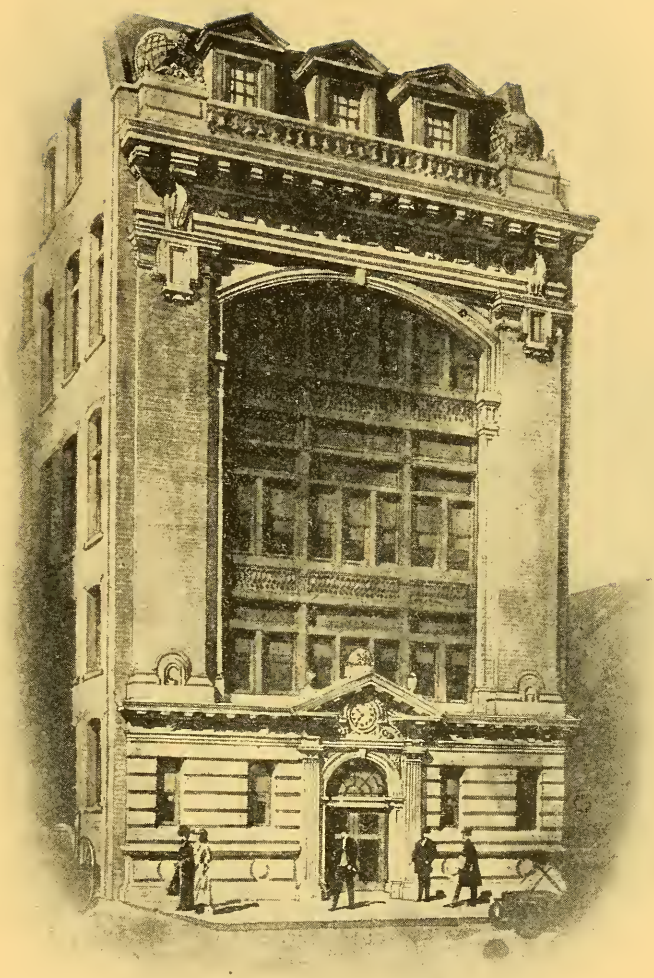
WEEKLY

The best advertising medium in the Famous Birmingham District. THE AGE-HERALD published every day of the week; only MORNING AND SUNDAY PAPER; is the favorite paper of all classes in the Birmingham District, which is increasing more rapidly in population than any other section of the South.

THE S. C. BECKWITH SPECIAL AGENCY

SOLE AGENTS FOREIGN ADVERTISING

NEW YORK - TRIBUNE BUILDING - CHICAGO



New Age-Herald Building, Fifth Avenue, near Twenty-first Street
Finest Newspaper Building South

sufficient air space in a well ventilated room is his or her right when sleeping, and that in order to live healthful, wholesome lives, we must live largely out in the air and sunshine.

Typhoid fever comes directly or indirectly from some previous case; that the typhoid germ is contained in the discharges from the body of a typhoid victim and unless these germs are killed by proper disinfection that

they will be carried upon the hands or by flies to some other person. We must teach that the house fly is one of the most potent factors in the spread of typhoid, and can be exterminated by caring properly for stables.

MILK INSPECTION

The most important factor in preserving the public health is during the past few years that the milk supply of Birmingham has been subjected to systematic inspection. Great progress has been made and the next few years will see more rapid progress. The dairies are visited regularly and the dairymen are carefully instructed in modern dairy methods. The public, too,

Residence of J. H. Scruggs, Highland Avenue

is being taught to demand clean milk, and that dirty milk and a high infant mortality always go together. Recently a system of score cards has been introduced in the dairy inspection work, and this makes the dairyman's comparative standing perfectly clear to those who read the reports.

All meats sold in Birmingham are carefully inspected by trained men, and more attention will be given to the inspection of the general food supply as the health department is allowed additional help.

J. W. Minor, President Lewis Minor, Secretary-Treasurer

Bessemer Fire Brick Company

Manufacturers of

Fire Brick and Fire Clay Products

Bell Phone 978 Main

Works at:
Bessemer, Ala., Ensley, Ala.

General Offices:
415-416 Brown-Marx Building

BIRMINGHAM, ALA.

This advertisement was written by The Davis Advertising and Sales Co.

WHERE TO EAT—

GOLD LION TEA & LUNCH ROOM

BROWN-MARX ANNEX

Appetizing Lunches and Breakfasts.

Home Cooking and Quick Service our Specialties.

EVERYTHING THE BEST

1888—ESTABLISHED—1888

A. A. ADAMS & CO.

2103 1ST AVE. BIRMINGHAM, ALA.

If it's good insurance you want, write us. Nothing but the best handled. Fire, accident, health, plate glass, steam boiler, liability, burglary, tornado and bonds. If it's real estate we will buy, sell or rent your property and assure you of conservative management.

THE OLIVER ELECTRIC COMPANY

Electrical and Mechanical Engineers.

BIRMINGHAM

No. 1 South Twentieth Street

Rewinding Motors and Generators a Specialty.

This advertisement was written by The Davis Advertising and Sales Co.

BELL PHONE 1663 MAIN

STRICTLY UNION MADE GOODS

F. HARICH

TAILOR AND MEN'S OUTFITTER

Merchant Tailoring — 2523 N. Fifth Avenue

Opposite Terminal Station. Birmingham, Ala.

This advertisement was written by The Davis Advertising and Sales Co.

SEWERAGE SYSTEM

Years ago men of vision saw that ample provision should be made for sewerage in Jones Valley. Accordingly, at the expense of several hundred thousand dollars, a magnificent system of trunk sewers was laid from one end of the district to the other. At the lower end of these sewers, modern septic tanks purify the sewerage to a marked degree. In every direction sewer mains extending from the trunk sewers to every thickly populated portion of our territory are being laid. This will give us a sewerage system unexcelled by any city in America. As soon as the sewer mains are laid into new

T. C. Bradley's Residence, at Idlewild

territory a chart of the new sewers is put into the hands of the sanitary inspector for such district. He sees that all citizens connect with sewers at the earliest possible time.

LABORATORY

Because of its important bearing upon every phase of health department work, our laboratory will be mentioned here. As soon as the work of organizing a city health department for Birmingham was undertaken the necessity for a microscopical and chemical laboratory was seen. The small beginning

that was made several years ago, has already grown into large proportions and will have to be greatly enlarged to take care of the increasing amount of work. In this laboratory examinations of water, milk and foods are made. Examinations are also made for the detection of infectious diseases, such as tuberculosis, typhoid, diphtheria, malaria and others.

WATER SUPPLY

Birmingham is particularly fortunate in the purity of its water supply.

Residence of W. P. G. Harding, at Glen Iris Park

Naturally of good quality, our water is additionally safeguarded by being passed through modern sand filters before reaching the consumer. In addition to this, frequent examinations are made in our laboratory in order that no contamination may pass unnoticed.

"GREATER BIRMINGHAM"
That great city you have heard so much about—the city of opportunities—the city of progress—the city that built skyscrapers during the panic.

"OF ADVERTISING THERE IS NO END"

H. J. DAVIS, Pres. and Gen'l Mgr.

J. W. MINOR, Secre'ary and Treasurer

HINDS PEEVEY, Vice-President

THE Davis Advertising & Sales COMPANY

414 Brown-Marx Bldg. Birmingham,. Ala. Bell Phone 1455 Main.

ADVERTISING DEPARTMENT, FRANK S. REA, Manager

WE

do a general Advertising business.
are the Publicity Publishers of the South.
make a specialty of high-class publications.
employ only experienced and live advertising writers.
control the advertising in Jefferson County, in the Clerkease Advertising Cabinets.
published the history of the Alabama National Guard.
represent a number of Trade Publications for Alabama.
are the publishers of the following well-known publications

"The Shoppers' Guide of Greater Birmingham"
"The T. P. A. Commercial and Industrial Review."

If you want a booklet or catalog compiled to increase your business, "that's our business." See us first—then you won't see anyone else.

Jacob-Evans Co.

Expert

Steam Heating Engineers and Contractors.

We furnished the Steam Heating plants in both the

Chamber of Commerce

and

Empire Building

Shown in this Book.

No better work can be done. Let us figure with you. Estimates cheerfully furnished. Call and see us.

Ground Floor Steiner Building

21st Street and 1st Avenue

Birmingham, Ala.

This advertisement was written by The Davis Advertising and Sales Co.

Birmingham Trust & Savings Co.'s Building—One of the Finest South

$6,385,834 INCREASE IN BANK CLEARINGS FOR EIGHT MONTHS

Clearing House Statement Shows Remarkable Increase in Money Handled.—$940,929 Increase for August This Year Over August Last Year

The clearings of Birmingham banks for the month of August shows the remarkable increase of nearly one million dollars over the clearings for the same month last year. An increase of nearly six and a half millions for the

General Offices and Salesrooms Birmingham Ry., Light & Power Co.

first eight months of this year compared with the same period of last year is further evidence of the stability of Birmingham banks.

The monthly report of Miss Ina Sheppard, manager of the Birmingham Clearing House Association, issued today, shows a steady and continual increase month by month. Followimg are the comparative figures:

	1908	1909
January	$ 8,738,474.61	$ 9,775,531.83
February	7,164,733.00	7,763,650.95
March	8,082,525.46	8,495,129.79
April	7,606,490.28	8,256,410.07
May	7,221,050.68	8,361,738.12
June	6,758,075,93	7,705,558.18
July	7,131,513.18	7,879,763.00
August	6,506,441.50	7,447,371.45
Totals	$59,299,304.62	$65,665,144.02

The increase for August of this year over August of last year is $940,-929.95. The increase for the first eight months over the same period last year is $6,365,839.40.

T. M. Bradley

901 Farley Building — Birmingham, Ala.

Real Estate

Timber and Mineral Lands a Specialty.

Big Money Opportunities. — Values Increasing Rapidly.

This advertisement was written by The Davis Advertising and Sales Co.

"THE PROGRESSIVE BANK OF GREATER BIRMINGAHM"

The Alabama Trust and Savings Co.

223 North 19th Street — Birmingham, Alabama

CAPITAL STOCK $100,000, FULLY PAID

Prompt attention given all Commercial Business.

Time Certificates "Interest Bearing" 4 to 6 months 4 per cent.

Ten Branch Banks at Childersburg, Edwardsville, Vincent, Berry, York, Fort Payne, Altoona, Waverly, Oakman, Vernon.

OFFICERS:

GUS. T. BRANNON, President — ECTOR H. SMITH, Vice-President

JAS. R. LEWIS, Sec'y and Treas.

THOS. STOBERT, Cashier — CHAS. M. SPENCER, Auditor

This advertisement was written by The Davis Advertising and Sales Co.

Oldest and Largest House
of Its Kind
in the State of Alabama

ROBERTS & SON

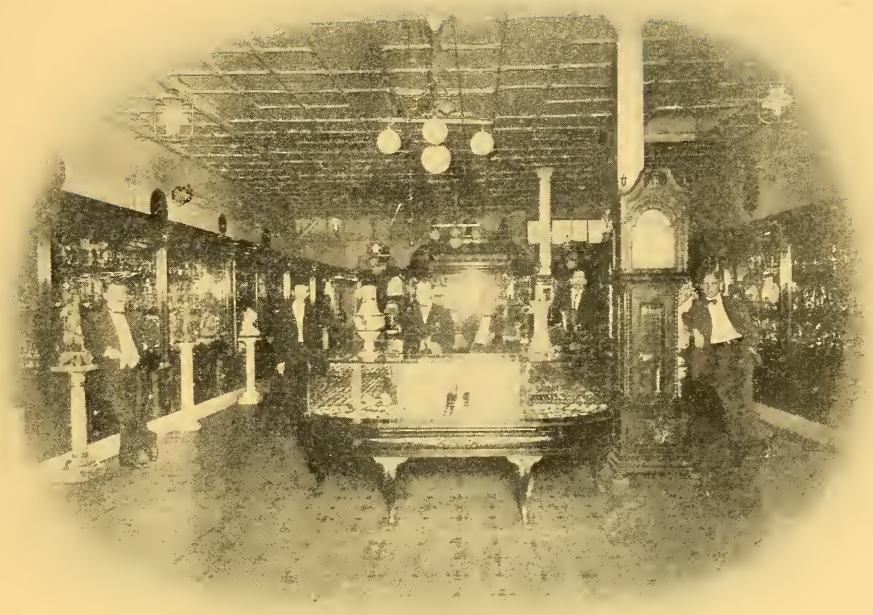
(Incorporated)

Printers, Lithographers, Blank Book Makers, Engravers and Manufacturing Stationers, Rubber Stamps and Office Supplies. We Rebate Railroad Fares. : : : : :

1810-1812 Third Avenue.

Local and Long Distance Phones 228. : : : :

BIRMINGHAM



Interior of H. C. Abbott & Bro.'s Jewelry Store, Finest in Alabama

POSTOFFICE RECEIPTS

No better indication of the growth of a city can be shown than the increase in the receipts of the postoffice in the various departments. Below will be found the receipts of the Birmingham, Ala., postoffice for five consecutive fiscal years, beginning with the fiscal year ended June 30, 1904, and the money order department from the fiscal year beginning with the fiscal year ended, June 30, 1906.

MONEY ORDERS ISSUED AND PAID

Year	Issued	Paid
1906	$ 59,314	$ 92,707
1907	68,165	111,474
1908	78,190	128,645
1909	79,933	113,913

POSTOFFICE RECEIPTS

Year	Amount	Year	Amount
1904	$ 153,832	1907	$ 292,460
1905	216,372	1908	322,784
1906	258,491	1909	317,217

THE CLIMATE OF BIRMINGHAM

The climate, the sum total of meteorological conditions in so far as they affect animal or vegetable life of the Birmingham district, compares favorably with the climate of any other place in the Union. Its merit lies in the rare occurrence of those extreme deviations from normal weather conditions

U. S. Weather Bureau Building, Fountain Heights

that continually enlarge the statistics of loss of life and property. But the normal conditions of all the seasons are such as will accustom in a short time and satisfy any foreign individual in search of a moderate clime. As a newspaper man puts it, "You can write up stories about the good weather

J. H. SCRUGGS E. T. MORRISON

Southeastern Engineering Company

Engineers and Contractors

Suite 522 Brown-Marx Bldg.

Designers of reinforced concrete buildings of all kinds, bridges, water towers, etc. We make a specialty of fireproof cotton warehouses.

General Southern Agents

The General Fireproofing Company

Youngstown, Ohio

Manufacturers concrete reinforcing bars, expanded metal, wire fabric, trusset, expanded metal lath and steel studding, corner beads, wall tiles, etc. We also design and furnish structural steel and cast iron work of all kinds. LET US HAVE YOUR INQUIRIES.

"To Get the Right Treatment From the Trusts, Patronize Their Competitors"

Alabama Oil Company

AVENUE E AND THIRTY-SECOND STREET

BIRMINGHAM, ALA.

If It Is Our Oil, It Is Oil--And It Is Good Oil

BELL PHONE 1147 MAIN

WHOLESALE DEALERS IN OILS AND GREASE

This advertisement was written by The Davis Advertising and Sales Co.

Southern Bridge Company

Engineers, manufacturers and builders of bridges, roofs, buildings and steel structural work. Highway bridges a specialty. Estimates cheerfully furnished. : : : : : : :

SOUTHERN BRIDGE CO.

AVE. A AND 39TH ST. BIRMINGHAM, ALA.

This advertisement was written by the Davis Advertising and Sales Co.

If You Are Going to Build---

DON'T FAIL TO GET OUR PRICES. To build wisely and well, you must buy the best at the lowest price. We feel that we can assure you not alone the highest class materials, but all at a price that will effect you a considerable saving.

Among other things we handle Heath & Milligan's Best Prepared Paints, Paint and Varnish Brushes, Pratt Lambert's Varnish, Oils and Railroad White Lead.

Sash, Doors and Blinds, Mantels, Tile and Grates, Lime, Sand, Hardwall Plaster (Agatite) Cement and a full line of Shelf Hardware.

So let us repeat—"If you are going to build, dont fail to get our prices." Come to the GOOD LUCK STORE, No. 13 N. Twentieth street, and save money.

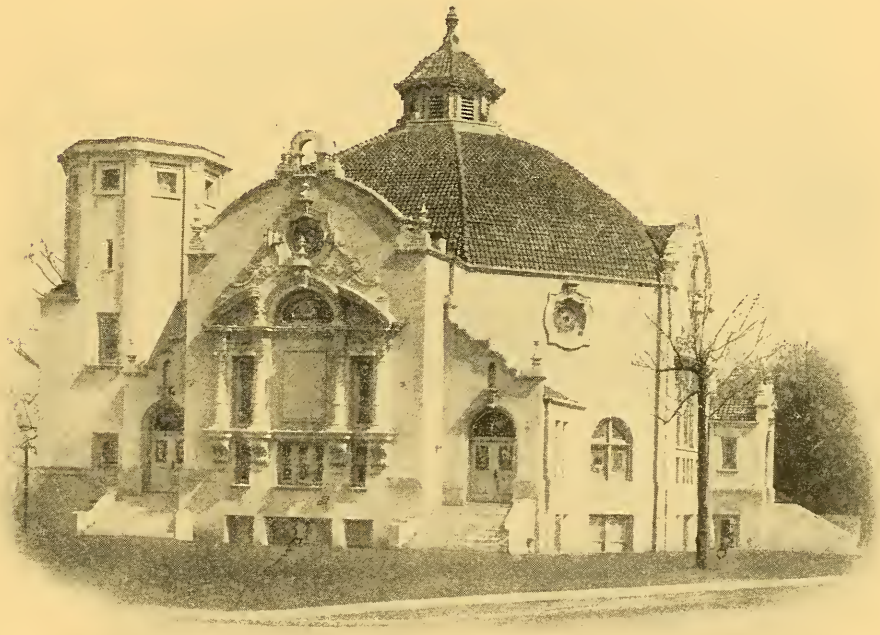
WOODLAWN SUPPLY CO.

WOODLAWN AND 13 N. 20TH ST., BIRMINGHAM

This advertisement was written by The Davis Advertising and Sales Co.

of Birmingham all the year round and not bring forth a single good weather story." Thus the Birmingham newspapers may be excused for giving undue prominence to some trivial atmospheric disturbances or changes that would go unnoticed in other localities.

Birmingham owes its agreeable climate to its convenient situation at the Alabama terminus of the Apalachian mountain ranges, at an elevation above sea level of 600 feet, which gradually increases to somewhat above 700 feet in the northern and southern residence sections. This position is beneficial in both the summer and the winter seasons. In the summer



Eleventh Avenue Methodist Church, South Highlands

months periods of abnormally high temperature are scarce, while comparatively cool nights are the rule. These favorable temperature conditions are only surpassed by those of the Shades Mountain and Shades Valley regions which lie, within walking distance, south of the city and are justly acclaimed as healthful summer resorts. To one attached to horticulture the summer climate of Birmingham may be summarized in the statement that roses will bloom all through the summer in almost any year. But while Birmingham thus shares in the advantages of other Southern districts at higher

New Undertaking Building Shaw & Son, on Fifth Avenue Finest and Most Complete in the South

altitudes, its intermediate elevation renders its winter seasons notable for the scarceness of snow, sleet storms, and high northerly winds.

The following table shows the temperature and rainfall averages and is computed from the official records kept since 1893:

	Mean Temperature	Average Maximum Temp.	Average Minimum Temp.	Average Rainfall Inches	No. of days with rain .01 in. or more
January	46	57	38	4.77	11
February	46	57	38	4.97	9
March	58	66	51	5.77	11
April	63	74	52	4.65	10
May	73	84	61	4.26	10
June	78	88	68	3.62	11
July	81	92	70	5.26	11
August	81	91	70	4.57	12
September	76	87	65	2.93	6
October	65	76	54	2.26	5
November	55	66	45	2.42	7
December	47	58	38	4.77	10
Year	64	75	54	50.25	113

THE STORE OF GOOD VALUES

J. Friedman & Co.

MEN'S OUTFITTERS

1908 FIRST AVE.
BIRMINGHAM, ALA.

EXCLUSIVE DEALERS IN MEN'S WEAR
AT POPULAR PRICES. STRICTLY ONE PRICE.
TERMS CASH

The Lacy Realty Company

2008½ Second Avenue Birmingham, Ala.

We have been continuously in the Real Estate business 23 years and can please you when all others fail.

BELL PHONE 720 MAIN

Fies & Sons

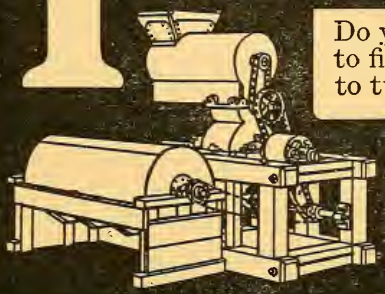
3rd Ave. and 16th St. *Birmingham, Ala.*

Wholesale and retail dealers in horses and mules. Every animal sold under guarantee. Finest livery in the city.

Telephones

Bell 952 Main *Peoples 466, 2 Rings*

FARMERS HOW ABOUT YOUR COTTON SEED?



Do you haul them to the depot, sell them at ten to fifteen dollars per ton, buy the meal at twenty to twenty-five per ton and give away your hulls in the trade? Why not make your meal and hulls at your gin and save this enormous loss?

We build a line of plantation cotton seed hullers and separators, (3 to 18 tons daily capacity), that can be run in connection with any gin or saw mill and will grind your seed into meal and hulls as they come from the gin. They are fully guaranteed and are in successful operation all over the South. Write for catalogue.

PERRYMAN & CO. BIRMINGHAM, ALA.

J. B. Adams, Pres. & Gen Mgr. Established 1874 Capital $100,000

LONGVIEW LIME WORKS

Birmingham, Ala.

CREAMOLIME

(THE CREAM OF LIME)

Will Not Air Slake. Will Keep Indefinitely.

The Ideal Lime For YOU

Write For Descriptive Literature.

CREAMOLIME is made from LONGVIEW LIME, which is over 99 per cent. pure, and which has stood the test for over a third of a century. LONGVIEW LIME was awarded the medal and diploma at the WORLD'S EXPOSITION, ST. LOUIS, and at every exposition and fair where shown, it stands without a peer. Be progressive and begin to use CREAMOLIME NOW—it saves you money.

This advertisement was written by The Davis Advertising and Sales Co.

"The Diversified Industrial Center"

FRANK NELSON, Jr., President W. H. DURAND, Secretary and Treasurer

NORTH BIRMINGHAM LAND COMPANY

Don't you want to prepare for the future? Then invest NOW in North Birmingham property. For ideal homes and manufacturing sites. There is more diversified industries located at North Birmingham than any other section of Jefferson County. : : : : : : :

:-: INVESTORS SHOULD INVESTIGATE AT ONCE :-:

This advertisement was written by The Davis Advertising and Sales Co

The highest temperature experienced was 104° on July 12, 1901, and but few temperatures of 100° or above were recorded before and after that date. Of the amounts of rainfall in summer little is due to continuous rains caused by general storms; they are chiefly produced by local showers of short duration. This fact and the somewhat sheltered location insure humidity conditions that are sufficient to sustain plant life without causing any inconvenience to the population. The depressing state of the atmos-

Residence of E. F. Enslen, Highland Avenue

phere sometimes met with in summer in the city, is due rather to the absence of air circulation than to a high degree of humidity. The average wind velocities range from 4 miles per hour, in the early morning, to 8 miles at 2 p. m. Damaging high winds and hail are seldom encountered.

The autumn is the finest season of the year. The temperature seldom falls to below freezing before the latter half of November. The first light frost usually occurs in the middle of October. The earliest date of killing frost is October 22, while the average date is Nov. 5. Wind velocities are

somewhat higher than in summer, especially in November. Snow and sleet are unknown in autumn.

The lowest temperature occurring at Birmingham was 10° on February 13, 1899, the only temperature below zero recorded, and there are but 8 dates in 16 years when the temperature was below 10°. Temperatures seldom continue below freezing for more than three days, and snowfalls, amounting to more than a flurry, are few. The greatest depth of snow

Southern Club, Fifth Avenue and Twentieth Street

recorded is 8 inches. Fresh winds prevail during the winter months; they become high, at times, with the approach of a general storm area.

The average wind velocity does not decrease until May, while the temperature rises rapidly in March. There are few dates with freezing weather recorded in March. The average date of the last killing frost is March 19, and the latest date on which a killing frost occurred is April 17.

W. F. LEHMAN,

Official in Charge Local Office, Weather Bureau, Birmingham, Ala.

Geo. a Blinn, Jr. J. W. Donnelly

BOTH PHONES 222

Excelsior Steam Laundry

1805-1807 Second Avenue Birmingham, Ala.

Why called Excelsior? Because it excells all others in high-grade work, using the most modern methods to get the best results. It's results we are after, not promises. : : : : : : : : : : : : :

This advertisement was written by The Davis Advertising and Sales Co.

BELL PHONE 3571 MAIN

W. T. Sanborn & Co.

ENGINEERS AND MACHINISTS

1010-12-14 NORTH NINETEENTH STREET

BIRMINGHAM, ALABAMA

Gear cutting in all its branches, reboring steam and air cylinders without removing from bed plate. Builders and repairers of engines, locomotives, mill and mine machinery. Special automobile parts constructed and repairing of fine machinery.

This advertisement was written by The Davis Advertising and Sales Co.

Carl H. Seals & Co.

REAL ESTATE, INSURANCE AND BONDING

Real Estate Bought and Sold.

"If its Insurance, we have it." Let us know your wants. We will do the rest. 2003 First Avenue, opposite Brown-Marx Building.
Both Phones 1750.

Furniture Stored in Dust-Proof Lock Up Rooms.

J. T. CAMP

Transfer and Warehouse

Special attention given to moving household goods. Heavy hauling a specialty. Bell phone 1632. Peoples phone 108.

2113 to 2131 Ave. C. **Birmingham, Ala.**

This advertisement was written by The Davis Advertising and Sales Co.

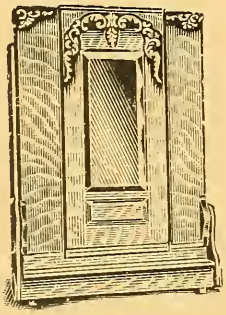
Wm. Reckling

Manufacturer of Saddles, harness and carriage trimming and dealer in horse goods.

SIGN OF BLACK HORSE

1811 Second Avenue. Phone 506. Automobile trimming done on short notice.

This advertisement was written by The Davis Advertising and Sales Co.



Greater Birmingham's Favorite Furniture House"

STRICKLAND-O'BARR FURNITURE COMPANY

Furniture, Matting, Art Squares, Stoves. Anything you need to furnish the home. Cash or easy payments.

2111 Second Avenue Peoples Phone 55

BIRMINGHAM

Ad. written by The Davis Advertising and Sales Co.

Brown-Marx Building—Largest in the South

BROWN-MARX OFFICE DIRECTORY

AMES IRON WORKS 414
ANDERSON, F. Y 307-09
Ala. State Land Co 201
Ala. Real Estate & Ins. Co 801
Ala. Fuel & Iron Co 742
Ala. Coal Operators' Association 1138
ALA. WHITE MARBLE CO 1342-43
AMERICAN ADV. & SALES CO 1315
Aetna Ins. Co 1146
BURNETT, R. D., CIGAR CO { Ground Floor
Brown, D. H 210
Baltimore Investment Co 314-15
Brooks Lumber Co 320

Baugh, J. H B 410
BESSEMER FIRE BRICK CO .. 415-16
Berry, Philips & Blue 405-06
Burkett, I. D 620
Birmingham Coal & Iron Co 907
Birmingham Engineering Co 918
Birmingham Ore & Mining Co 1238
Birmingham Car & Mortgage Co 1240
Bessemer Coal & Iron Co 1201
Badham & Hassinger 1204
DAVIS, H. J. 414
BLOUNT, J. S. & CO 1248-49
Budwig-Meyers Clay Mfg. Co 1250
BRADFORD MACHINERY TOOL CO. 414
Cameron & Walker 804
Central of Ga. Ry. Co ..... Ground Floor
Cocke, Paul Lee 216
Cambs, J B 721
Continental Casualty Co 1015
Coosa Pipe & Foundry Co 1229
Crowder, J. M 316
Cameron, W. J 515
Cleary, L. C. & Co 1104
Connell, Geo. R 838
Chicago & Alton R. R. Co 927
Crocker-Wheeler Co 938
C. B. & Q. R. R. Co 1122
CROWE, G. B 1129
CLERKEASE MFG. CO 414
Conney, H. W 1150
Cole, E. G 1246
DAVIS ADV. & SALES CO 414
Davis, G. H. Co 1235
Dickerson, J. D 527
Donelson, J. E 814
Dawson & Hamrick, Drs 501
Daugette, P. P 510
Dennison Mfg. Co 310
Dickerson-Baker Lumber Co 848
Douglas, Dr A. G 809
Drennen, W. E 427
Edgar, Allen 214
Empire Coal Co 716
EVANS, E. B 524-26
Edmunson, N. D 729
Evans, R. V 229
EBORN, B. F 632-33
FOWLKES BROS. & CO 222-23
Fuller, Frank D 227
First Church of Christ 730
Foster, Dr. A. C 811
Fox, C. A 607

Faren Realty Co 815
Frisco R. R. Co ..... Ground Floor
FALLS, H. J 1229
Fruit Dispatch Co 1308
GOLD LION TEA ROOM ..... Ground Floor
Goldstein, H. H 1309
GOOD ROADS MACHINERY CO 414
Galloway Coal Co 1222
Grinder, F. A 1134
Hobbs, I. D 601
Hayes, Dr. Oscar 604
Heflin, Dr. W 920
Hoadley & Miller 524
Hickman-Williams Co 831
HARTFORD STEAM BOILER INSP. & INSURANCE CO 1051
Hazen Greenhouses 1152
Hammond-Byrd Co 1230
Hayes Rapid Trav Mining & Mch Co 621
Hobson Coal & Coke Co 816
Hail & Thomas 221
HALL AIR COMPRESSORS 414
Johnston, W. H. & Co 224
Joseph, M 950
Jordan, Dr. M. H 727
Johnston, R. D. Jr 1314
Kingsbury, E. C 209
Layton, T. A 301
Long & Whelden 739
Leake, J P 834
Lindsay, C. E 850
Lathrop Lumber Co 930
MONTGOMERY COAL WASHER CO 1239
Moon, Dr. E. K 424
Minor, Lewis 1318
MINOR, J. W 415
Moore Lumber Co 1209
Missouri Pacific R. R. Co 719
Missouri State Life Ins. Co 508
Marx, Otto Co 204
MONARCH ROAD ROLLER 414
Niles Bement Pond Co 1207
Neivell, A. T 629
Overton Oil Co 1150
OTIS ELEVATOR CO 422-23
PEEVEY HINDS 1310-12
Pantaza, Charles D ..... Subway
Pegram & Meade 215
Perkins & Dupuy 407
Perkins & Perkins 612

O. D. MEDLOCK

BIRMINGHAM, ALA.

CONTRACTOR AND BUILDER

CAN BUILD ANYTHING FROM A

SKYSCRAPER TO A BARN

I am a practical mechanic. All contracts finished on time. Estimates cheerfully furnished for any kind of buildings. I am a Twentieth Century contractor and builder. Enough said.

SEE ME BEFORE PLACING YOUR CONTRACT

This advertisement was written by The Davis Advertising and Sales Co.

W. O. MERRILL, Manager,
7916 Walker Ave., East Lake

W. W. OTTO, Sec'y-Treas.
7916 Walker Ave., East Lake

MONARCH PLUMBING AND STEAM HEATING COMPANY

We Furnish Material and Install all Kinds of

Plumbing, Steam Heating, Hot Water, Sanitary Work, Gas Fittings, Etc.

Prompt Service and First-Class Workmanship

Office and Salesroom: 2420 N. 4th Ave. Bell Phone 1433. Peoples Phone 1613.

BIRMINGHAM, ALA.

We have executed the Plumbing and Steam Heating in the following prominent buildings: Central Office of the Southern Bell Telephone Co., the Walker County Court House, The Boys' State Industrial School, The East Lake High School, The Snead Seminary, The Henley School, The Powell School, The Alberto Martin School, The Lakeview School, The Jno. G. Farley Building (Skyscraper).

Prompt shipments of all Plumbing Goods made to all points in the State.

Send for our Prices.

Invest Your Money in Birmingham and Suburban Property.

It has made thousands indepentent. It will do as much for you.

We represent the best and surest of all kinds. We recommend only that to which there is merit and future increase. We handle the properties of the C. M. Green Realty Co., North Birmingham Land Co. and the Wilson Land & Improvement Co.

In factory location we have any size tract with railroad frontage from one to one hundred acres, at prices and terms reasonable, 6% deferred payments.

A few dollars placed conservatively now will reflect many times in future years the wisdom of your forethought and good judgment.

We can place well secured first mortgage loans that will pay you 8% net if you have idle funds. Call or write us.

W. G. Tyler & Company

2009 1st Ave. *Ground Floor opposite the New Brown-Marx Bldg.*

JEFFERSON COUNTY SAVINGS BANK

24 YEARS OLD

Birmingham Alabama

C. F. ENSLEN, President

CHARLES E. THOMAS, Vice-President

E. F. ENSLEN, Cashier

WILLIAM C. STERRETT, Asst. Cashier

E. K. CAMPBELL, Attorney

CAPITAL
$200,000.00

RESOURCES
$1,600,000.00

SURPLUS & PROFITS
$100,000.00

Accounts of merchants, manufacturers and individuals invited. Interest allowed on special time and savings deposits.

BROWN-MARX OFFICE DIRECTORY—Continued

Pullman Co 809
Peunuddocke, F. L 1008
PRATT CONSOLIDATED COAL CO ..... **Eleventh Floor**
PROVIDENCE OIL & GAS CO **1021**
Postal Telegraph Co ..... Ground Floor
Perry, Sam 230
Perry, T. B 231
Pugh, J C 1124
Robinson Co., J. B 929
Robinson, Dr E. M 624
REA, FRANK S **414**
REALTY BUILDING & LOAN ASSN. **210-12**
Southern Mining Co 409
Southern R. R. Co 709
Scoot, W. O. N 1021
Selheimer, H. C 1009
STANDARD PORTLAND CEMENT CO **327-28**
SCRUGGS, J. H **522**
Steel City Lumber Co 822
Smith & Mudd 824
Shook & Fletcher 827
SOUTHERN REDUCTION CO **414**
Simmons, W. A 389
SIBLEY-MENGE PRESS BRICK CO 842
STANDARD HOME CO **942-49**
Southern Steel Co 1022
SOUTHEASTERN ENG. CO **522**
STRINGFELLOW, H. E **1051**
Tennessee Coal, Iron & R. R. Co ..... 13, 14, 15 and 16 Floors
Tidewater Development Co 1316
THE WICKS BOILER CO **1021**
Tramwell, W. V 515
Thompson, Miss Hulit 750
Ullman & Winkles 735
UNION DISCOUNT CO **609**
White & Heflin 204
Woodruff, T. L 220
Walton, Johnson & Snyder 616
Williams Iron Co 1001
Westinghouse Electric Co 324
Wells J C 625
Webb, J. F 732
WILLEY ELECTRIC MOTORS AND GENERATORS **414**
Winkler, Max J 734
Waite, J. G 752
Weston, W. C 1142
Yancey, G. W 314
YOLANDE COAL & COKE CO **1129**

Orr & Lanning Livery Stable, Finest in Birmingham
Second Ave. and Seventeenth St.

First National Bank Building

FIRST NATIONAL BANK OFFICE DIRECTORY

Ala. Consolidated Coal & Iron Co.... 819
Atlantic Lumber Co 1023
Allis-Chambers Co..... 605
Avondale Land Co..... 436
Birmingham Mortgage & Trust Co .. 323
Birmingham Loan & Discount Co.... 638
Black Diamond Coal Co 1006
BENTON, S. A...... ....212=14
Birmingham Fertilizer Co 633
Ballard & Ballard, Drs 329
Berry & Berry 627
Bastick, P. E..... 505
BESSEMER COAL, IRON & LAND Co., Realty Dep't..... 219=220
Brown, C. G..... 337
Birmingham-Bessemer Land Co..... 501

R. G. BULLARD, President
PEYTON NOWELL, Vice-President
B. M. BULLARD, Secretary
EUGENE F. ENSLEN, Treasurer

BULLARD
Car Door Equipment Co.

GENERAL OFFICES:
ROOMS 220-221 EMPIRE BUILDING
BIRMINGHAM, ALABAMA
BELL PHONE 4580 MAIN

THE CAR DOOR FIXTURE OF THE CENTURY. THE ONLY BURGLAR-PROOF CAR DOOR MADE.

The time saved by a local freight train on one trip more than pays for the attachments on the entire train.

FOR FACTORIES AND WAREHOUSES IT HAS NO EQUAL.

Being adopted by the Great Railroad Systems of the Country.

FACTORY: 50TH ST. AND SOUTHERN RY.
WOODLAWN, ALABAMA

This advertisement was written by The Davis Advertising and Sales Co.

"EVERYTHING THAT'S GOOD TO EAT"

First National
Bank Building

BELL
PHONE 3907
MAIN

Birmingham,
Ala.

"Good morning; I certainly enjoyed my breakfast," said one of our many satisfied customers, to our restaurant. We have the finest lunch room in the center of the shopping district. Our menu contains every delicacy from the land and sea which, with our prompt service, makes it the favorite lunch room of Greater Birmingham. At the Bakery counter you will find cakes and pastry, made from recipes of celebrated chefs, and bread and rolls like we alone can make them.

This advertisement was written by The Davis Advertising and Sales Co.

E. E. FORBES PIANO COMPANY

ALABAMA'S PIANO HEADQUARTERS

We positively offer piano buyers more important advantages than can be secured elsewhere. We have more pianos and better pianos for buyers to select from. Doing by far the largest business in the state, we control the sale of the very finest makes. Only at E. E. Forbes Piano Company will you find the king of all Pianos—Chickering, the Everett, the wonderful Autopiano, and the following well known makes, each a leader at its price:—Kranich & Bach, Bush & Gerts, Krell-French, Ivers & Pond, McPhail, Story & Clark, Harvard, Wegman, Smith & Barnes, Forbes, Pease, and others. Our values are absolutely unapproached Here are a few of the reasons why we can and do save money for our customers:—We are among the largest buyers of pianos in the United States, consequently command the very lowest prices known to the trade. Our business is so vast that the expense of selling is reduced to the minimum, necessitating but a very small margin of profit on each sale. We have our own repair experts, tuners, movers, delivery wagons, etc , and we effect economies in every branch of the business. Every dollar we save is passed along to our customers. Our immense output and ample capital enables us to take advantage of special opportunities where large purchases mean a big saving. Piano buyers will always find many matchless bargains in our stock. If you want to be sure of obtaining the best Piano your money will buy; if you want the easiest and safest payment terms, if you appreciate service of the highest order, if you value the assurance of perfect satisfaction, then come to E. E. Forbes Piano Company, Alabama's leading Music House, where thousands of buyers have already found these and many other advantages. Victor Talking Machines at wholesale and retail. Large stock of records and Edison Business Phonographs. Write for our illustrated catalog. It's free for the asking. E. E. FORBES PIANO COMPANY, headquarters, 1909 Third Ave., Birmingham, Ala., with stores at Montgomery, Anniston, Mobile, and eight other stores.

Casey & Massey, Drs 515
Carmichal & Wynn 637
Crowder, J. M 237
Compton & Whitfield, Drs 315
Gaston, H. R., Dr 417
Carmichael & Merrell, Drs 708
CRUMLEY, DR ..... 227=228
Crow, F. C 838
Campbell & Johnson 731
Calhoun, C. A 837
Calman & Hogue 221
Clapp & Meadow 217
Cooper & Scott, Drs 517
Copeland-Inglis Shale Brick Co 608
Comer & Watts 508
Cabiness & Bowie 833
Deedmeyer & Michael 621
Dupont-DeMemours Powder Co 223
Dearbourne Dental & Chem. Works 911
DeSoto Coal Mining Development Co. 631
Davis, Cammack ..... Ground Floor
Davis, David J 1012
Eubank, Geo., Dr 810
Edmonson, J. H., Dr 1027
Eubank, A., Dr 710
FOSTER-CREIGHTON=GOULD CO ..... 206=07
FISCH, W. H. & W., LUNCH ROOM ..... Ground Floor
Furtwangle & Smith 301
Florence, D. T., Dr 427
Going & Merrell 610
Graves-Matthews Paving Brick Co 702
Graves Shale Paving Brick Co 701
Gazzam, Clement 336
Harris, A. B Dr 412
Hawks Osment Co 737
HAIL, JOE C ..... 408=09
Hall, P. W 2 8
Hodgess, Dawney & Co 712
GREAT SOUTHERN LIFE INS. CO. 301
Interstate Casualty Co 321
INTERNATIONAL CORRESPONDENCE SCHOOL 938
JORDAN, W. M., DR 419
Jones, R. Y., Dr 317
Kaufman, S., Cigar Co ..... Ground Floor
Kennedy, J. S 815
Kerr & Haley 617
Kelley Co 1001
Looney & Logan 636
London, John 533
Locke, Hugh A 437
Lowe & Cocke, Drs 421
Lowe, P. M 310
Little Warrior Coal & Coke Co 623
Lynch, F. M ..... Ground Floor
Lathem, Frazier 911
Lane, A. O 933
Morris Adler Co 1029
McDowell & Estes 910
Motley & Dryer 808
Mitcheal Minis Co 536
Miller & Walker 502
MAY, E. E., DR 431
Moorefield & Levy, Drs 423
Moon & Attwood, Drs 308
Minge, J. H 210
Morris, Loveman 906
Moore, M. K 1017
Montgomery, J A 905
NATIONAL CASH REGISTER CO ..... 212=14
Nabers & Wood, Drs 602
North Alabama View Co 205
New York Life Ins. Co 719
Oden Elliott Lumber Co 435
Perkins & King, Drs 510
Parke, T. B., Dr 415
Robbins & Reynolds 1015
Reliance Life Ins Co 812
Reese Dental Supply Co 706
Reese, G. W., Dr 705
Ratliff & Leavell 527
Rimmer-Long Co 401
Southwestern Underwriters' Ass'n 1010
Sage, I. Y 736
Stalling & Drennen 723
Stouts Mountain Coal & Coke Co 629
Saunders, B. J. & Co 611
Smith & Bondurant 1019
Slocumb, R. G 739
Sellers & Jernigan, Drs 215
Snedecor, F. F., Dr 410
Shropshire, C. W., Dr 327
Southern Weighing and Inspection Bureau 405
Thomlinson & McCullogh 423
Turner & Kindrick 601
TARRANT, FELIX S., REAL ESTATE 914
Wheeler & Washington 506
Whitman & Knowlton, Drs 519

Woodall, P. H 615
WOOD, STERLING A **202**
White, H. K 937
Weller, T. A 231
Weatherly & Stokely 801
Whatley & Adams 319
Wyman, B. L 715
Yeilding, C. E Dr 406

Jefferson County Savings Bank Building Second Avenue and Twenty-second Street

H. J. DAVIS,
Pres. & Gen. Mgr.

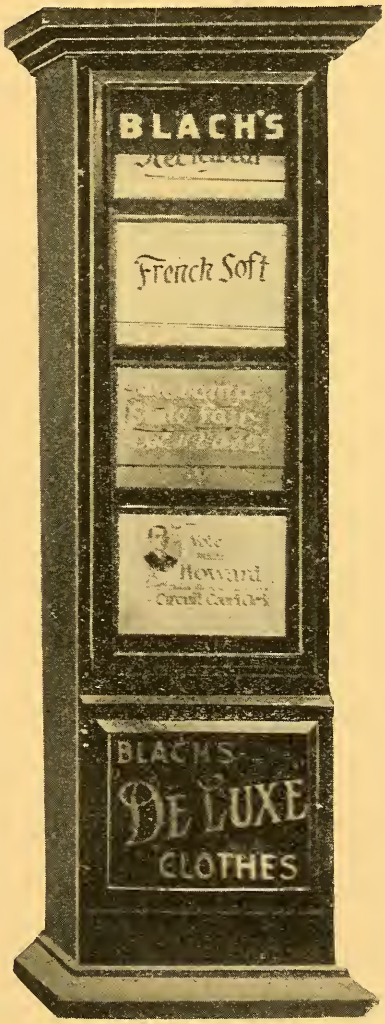
J. W. MINOR,
Secretary & Treasurer

HINDS PEEVEY,
Vice-President

"EVERYTHING MOVED
BY ELECTRICITY"

Clerkease

CLERKEASE ADVERTISING CABINET



Clerkease Manufacturing Co.

414 Brown-Marx Bldg.

Birmingham, Ala.

Bell Phone 1455 Main

Plant at Woodlawn, Alabama

The Sign=board of Prosperity points to the business man who moves his business by Electricity

Clerkease Store Fixtures and Moving Shelving.

Brings your goods to the customer quickly. When through it puts them away. Protects your stock from dust and from being shop worn.

Clerkease Office Cabinet and Desk Combined.

The wonder of the age. Everything at your fingers end. You never have to leave your desk all day. Your ledgers, files, etc come to you.

Clerkease Advertising Cabinets.

The moving advertising medium of the times. It advertises your business when other mediums sleep. Signs can be changed daily. Results are quick. Cost is small.

This advertisement was written by The Davis Advertising and Sales Co.

"THE EMPIRE CORNER"

1ST AVE. AND 20TH ST.

J. R. BROWN
EMPIRE CAFE

The Finest South. In the Latest Skyscraper—the Empire.
Also the Finest Imported and Domestic Cigars
Cigarettes and Tobacco.

"THE FAVORITE CORNER"

Second Avenue and Twentieth Street

J. R. BROWN

The best of everything for the most fastidious smoker.
At the Fountain—the best drinks and light lunches.

This advertisement was written by The Davis Advertising and Sales Co.

1923 1ST AVENUE 1923 1ST AVENUE

BANDMAN-MARX

"FASHION TAILORS"

No man who is at all interested in Good Clothes
ought to miss seeing our display of

All Wool Reliable Woolens

It's the most complete line of desirable fabrics
ever assembled by a tailoring house.

Birmingham Tailored Clothes

The Empire Building, Birmingham's Latest Skyscraper

EMPIRE OFFICE DIRECTORY

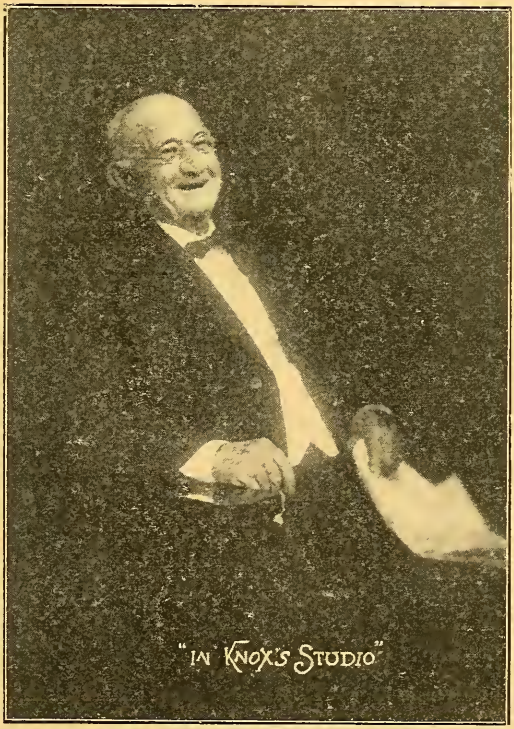
Anderson, D. S.....1404-19
Arnold, B. F. & Co.....518-19
Anderson, Albert J. Mfg. Co.....1303
Birmingham Macaroni Co..... 617
Badwin, M. M.....1404-19
Benners, T. H. & Co.....503-05
Bradley, Lee C.....1404-19
Brazelton, A. W.....1404-19
Burt, N. H.....518-19
Bell & Louman.....1612-15
Bell, F. H.....1612-15
Bell, Dr. A. W.....1218-19
Beavers, Dr. J. R.....1218-19
BRANNON LUMBER CO..... 1316

BRANNON, GUS ---- **1316**
BULLARD CAR DOOR EQUIPMENT CO. ---- **220-21**
Brandon, E. W ---- 201-08
Bolton, M. H ---- 512-14
Cairns-Marx Lumber Co ---- 1317-20
Cairns, T. C ---- 1317-20
Central Coal Co ---- 818-20
Chaffee, W. C ---- 1619-20
Chesway, A. W ---- 715-20
Colonial Electric Co ---- 1317-20
Cairns Co ---- 1317-20
Cain-Williams Iron Co ---- 1317-20
Callen, Dr. Russell ---- 609-10-11
DICK, BURT ---- **1600-07**
Dedman, J. E., Dr ---- 1304-16
DUNLAP, JAS. T ---- **312-14**
DOUGLASS, ALVIN M ---- **401-05**
Detroit Fuse Mfg. Co ---- 1301
Equitable Life Assurance Society ---- 1602-08
Ewing, Wm ---- 1620
Empire Life Insurance Co ---- 418-20
Equitable Realty Co ---- 701-06
Floyd, Oscar ---- 401-06
Fidelity Trust Co ---- 701-06
Florence, Dr. V. V ----
Goodwin, G. N ---- 1120
Gault, O. P ---- 201-08
Harrison, W. G ---- 1208-09
Huly, W. M ---- 1601-06
Huffman, C. S ---- 506
Heacock, Dr. J. D ---- 901-06
Hill W. T ---- 701-06
Hall, H. S ---- 512-14
Haley, L J ---- 804-05-06
Hemphill, R. C ---- 803
Hastings, E. M ---- 1517
Hessler, W. J ---- 1301-02
Iron City Lumber Co ---- 701-06
Jenkins, W. D ---- 2018-0
Johns-Manville Co., H. W ---- 1220
James, S. E ---- 1317-20
JEFFERSON POWDER CO. 1517-18-19
KAUL LUMBER CO ---- **1505-14**
Kida & Darden ---- 301-07
King, J. C ---- 318-19
Lea, Sumpter J ---- 522
LADINA CONSOLIDATED MINES CO ---- **1118-19**
Ledbeater, L. C ---- 1404-19
LOCKHART, H. R., CONTRACTOR AND BUILDER ---- **520**
Lockhart, Dr. B. S ---- 901-06
Luckie, Dr. L. F ---- 1203-06
Little Cahaba Coal Co ---- 512-14
Louman, G. S ---- 1612-15
Mabry, Rance ---- 1520
Mabry, R. V ---- 1520
MABRY, THE CO ---- **1520**
Mabry, W. R ---- 1520
Marbury Lumber Co ---- 1101-11
Marks, J. S., Jr ---- 1317-20
McLester, Dr. J S ---- 1616-18
MEADE & HUEY ---- **1301-07**
Marks, Lee J ---- 1015-16-17
McGEE, DR. F. A ---- **1304-05-06**
Metropolitan Life Ins. Co ---- 715-20
Miles, C. W. Co ---- 310
Moore, Walter ---- 615-20
Morris, Dr. L. C ---- 1203-06
Miller, S. P ---- 910
Morrow, Hugh ---- 1404-19
McLean, Dr. L. C ---- 1201-02
Mason, Heacock & Lester, Drs ---- 901-06
Michigan Mutual ---- 815
Mason, Dr. J. M ---- 901-06
Middleton, D. K ---- 1209-11
Mason-Mann Co ---- 509
NATIONAL LIFE INSURANCE CO., OF VERMONT ---- **312-14**
Nutt, Miss Mabel ---- 1321
Norwood. J. M ---- 306
NESBIT, V. J ---- **1301-02**
O'Hear, G. S ---- 815-17
Peoples Oil & Gas Co ---- 621-22
Palmer, C. J ---- 201-08
Pearson, R. H ---- 818-20
Protective Life Ins. Co ---- 210
Prudential Life Ins. Co ---- 303-06
RAND, SAMUEL ---- **1517-20**
Red Star Coal Co ---- 615-20
RIVOLUTE BLUE PRINT CO ---- **1601-06**
Rice, C. E ---- 1404-19
Riley, J. F ---- 802
Robertson, L. W ---- 1303
Stenographic Bureau, Miss E. Roff ---- 801
Sessions, W. L ---- 303-06
Sibley, G. T ---- 602-08
Simmons, C. S ---- 615-20
SOUTHERN BRIDGE CO ---- **1518**
Standard Bond & Guarantee Co ---- 501-02
Standard Lumber Co ---- 915-18
Schulte, E. V ---- 212-17
Selheimer, H. C ---- 1007-08
Smith, J. R ---- 512-14

BIRMINGHAM VIEW COMP'NY

J. F. KNOX, PROPRIETOR

416-17 21st Street — Bell Phone 860 Main



THE KNOX STUDIO

Branch of Birmingham View Company.

OUR PORTRAIT WORK CANNOT BE SURPASSED

Our work the finest, our artists the best. Kindly give us a trial, then you will smile with contentment, like our old friend in the cut. Commercial photographs a specialty.

We made all the photographs in this booklet.

Ad. written by Davis Advertising and Sales Co.

Thirty Thousand Dollars Saved

By the South Per Annum

In Freight on Press Brick

Sold by the

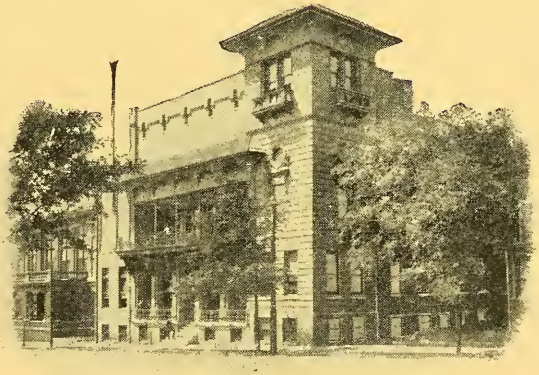
Sibley-Menge Press Brick Company

Birmingham, Alabama

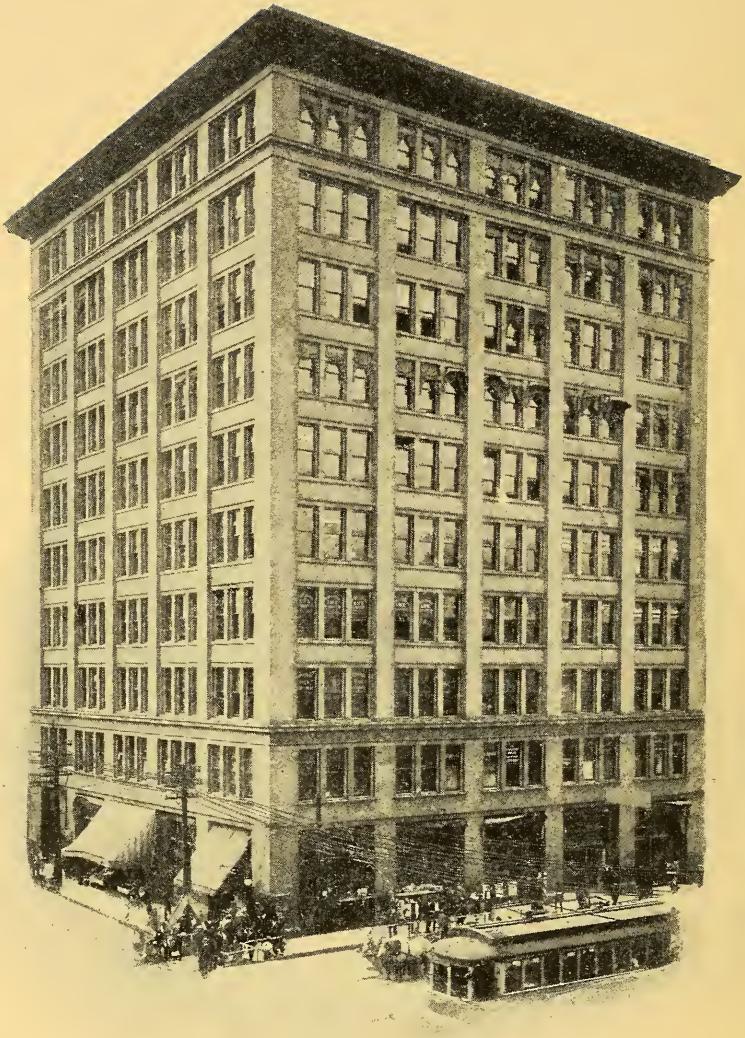
Does not that justify the building public in having fostered and encouraged this Southern Home industry? Over a million Sibley-Menge Press Brick were used in buildings shown on page 21 of this "Guide." For some other notable buildings in which they were used see buildings shown on pages 27, 45, 57, 81, 86, 93, 98, 102, 105 and 107 of this Guide.

This advertisement was written by The Davis Advertising and Sales Co.

Stevenson 310
Smith, C. J 512-14
Seakpole Battery Co 1303
Strauss, W. C 305
Shorter, H. R 201-06
Thomas, Dr 412-14
Tillman, Bradley & Morrow 1404-19
THOMPSON. T. C. & BROS. 1018-19-20
Tillman, J. P 1404-19
Travelers Ins. Co 1112-14
Urquhart, W. E 401-06
U. S. Realty Co 910
VAUGHN, WM 1615-16-17
Walton, Dr. Frank 1201-02
WARREN & WELTON 1607-11
Weakley, J. B 1001-06
Whitman, W. J 1001-06
Wooten, W. L 1302-03
Wingfield, Thos. H 401-06
Walker, J. H 804-06
Wirth, J. J 307-08
Warren, W. T 1607-11
Walton, Wm. Leslie 1607-11
WARNER ELEVATOR MFG. CO 1301-02
Williams, R. G 1317-20
Wood, H. B 915-18
Whaley, Dr. Lewis 609-11



Birmingham Athletic Club Building



Woodward Building, Birmingham's Pioneer Skyscraper

WOODWARD OFFICE DIRECTORY

A. G. S. R. R. Co	Ground Floor
A. G. S R. R. Co	801
Andrews, F. H	414
Andrews, Harry	230
Birmingham Coal & Lumber Co	814
Aetna Powder Co	616
Bradstreet Co	216
Brilliant Coal Co	902
B'ham Rail & Locomotive Works	314
Castellas Bros	Ground Floor
City Bank & Trust Co	Ground Floor
Colbourne & Hurst, Drs	220

THE TWO METHODS

THE OLD METHOD

Did you ever stop to consider that by the old method of buying anything in the machinery line, the expenses of the salesman who visited you, his salary, railroad fares and the cost of doing business in his department, was all added on the cost of the machinery you purchased, and in many cases the salesman was not an expert in the machinery line, which in many cases cause delays in completing, may be your mill, or the starting of the machinery, on account of some very important part being missing, causing tiresome letter writing and unsatisfactory answers, following the "Old Red Tapeism" your letter of recent date has been referred to our Mr. Jones, etc., for investigation and still the delayed machinery is further delayed? This is the old method.

THE NEW METHOD

Is how to save time and money, and have your machinery delivered promptly, and the cost of same very materially reduced, and the profits on same not charged on the cost, as of old, in paying a lot of unnecessary expenses, as any business man knows it takes to run an expensive machinery department The leading manufacturers of the country have, after years of study and experience, and to meet prices in this the age of competition have adopted the state agency plan, for it saves you money, and you deal with the manufacturer direct.

When in the market for any kind of machinery, all you have to do is write to The Davis Advertising and Sales Co., then Mr. H. J. Davis, President and Manager, will mail you a catalogue and any information you may require. Mr. Davis is an expert machinist, was manager of the machinery department for Moore-Handley Hardware Co., Birmingham, Ala., for nearly 16 years, and is the best known machinery salesman in the country, and has sold more machinery than any salesman south of the Ohio.

Try the new method! See how much more satisfactory it will prove over the old method. Write us when in the market; we will mail you a catalogue at once for any kind of machinery made. See our estimate first, then you will always follow the new method. Let us prove it to you.

The Davis Advertising and Sales Company

414 Brown-Marx Building

Bell Phone 1455 Main. Birmingham Ala.

The Alabama Engraving Co.

BIRMINGHAM

EXCLUSIVE ILLUSTRATORS & ENGRAVERS

TO THE "SHOPPER'S GUIDE"

H. F. WOOD, GENERAL CONTRACTOR

NINTH FLOOR, EMPIRE BUILDING

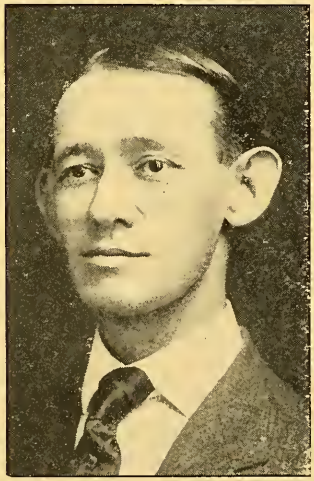
All work finished according to specifications. Nothing but first-class workmanship. Don't fail to let me figure for you.

PENN MUTUAL LIFE INSURANCE CO., of PHILADELPHIA

Write all forms of mutual life insurance at cost. Has loaned in Birmingham over **A MILLION AND A HALF DOLLARS** to help develop the city in the erection of office buildings, stores and residences. For insurance or agency see

P. C. RATLIFF, General Agent

527 First National Bank Building



VOTE FOR SAM M. BLAKE

FOR CLERK AND REGISTER OF CITY COURT OF BIRMINGHAM.

Because he has worked for 15 years in the office as a deputy clerk.

Because he is always accommodating and pleasant to deal with.

Because he will appreciate your support and influence.

Subject to action of Democratic party, primary 1910.

WOODWARD OFFICE DIRECTORY—Continued

C C C. & St. L. R. R. Co 916
Crawford, E. A 310
Dun, R. G. & Co 514
East Piatt Coal Co 205
Frisco R. R. Co 605
Frisco R. R. Co 630
Grasselli Chemical Co 825
Howell Cotton Co 520
Hammell, E 330
Hopkins, F W 224
Hill, O & Co 203
Irvin, F. H 211
Inman, Akers & Inman 516
Jolinck & Putman, Drs 617
Jacobs, Sol 504
Kirkpatrick Sand & Cement Co 501
Leake, W. E 620
Moore, J. W 924
Milner, B. C. Sons Co 530
Merchants Manufacturing Co 509
McMichael & Lide 4 9
McCrossin, F. J 305
Mobile & Ohio R. R. Co 307
Mosley & Billah 425
Myatt, A M 227
McLaws, G. H. & Co 625
Nice, C. M., Dr 316
National Coal & Coke Co 311
Orcutt, M. D 830
Peters, W. J W., Dr 416
Pittsburg Tes'ing Lab. Co 322
Phoenix Steel Co 320
Parker, J L ..... Ground Floor
Rucker, E. W., Dr 925
Rucker, E. W 901
Robinson, C. C, Dr 828
Rogers-Brown Co 725
Republic Iron & Steel Co 701
Reid Powers Lumber Co 518
Robbins & Austin 327
Ryan Real Estate Co 203
S. A. L. R. R. Co ..... Ground Floor
Smith & Smith 303
Spurgeon, S P 411
Southern Fuel Co 418
Smith, A. G & E D 422
Stubbs, Geo. H., Dr 522
Sloss-Sheffield Steel & Iron Co 1001
Shannon, J. S 1025
S. A. L. R. R Co 525
State of Alabama Mining Dept 727
Toole, A. T., Dr 907
Tarrance, G., Dr 325
V. T. & G. Air Line 507
Woodson, L. G., Dr 822
W. S. Health-Accident Ins Co 403
W. S. Health-Accident Ins. Co 426
Watson, E. C 425
Williams, Jno R 401
Wm Mason 226
Woodward Stenography Bureau 225
Whitcomb, Geo. D. Co 211
Woodward Barber Shop ..... Ground Floor
Woodward & Stil'man 420

Hotel Hillman

Birmingham Chamber of Commerce

CHAMBER OF COMMERCE DIRECTORY

Alabama Anti-Saloon League..... 501-02
Alabama Christian Advocate..... 516-17
Aldrich, W. F 301-02
Alabama Demurrage..... 301-02
Beecroft, H. W..... 406-07
Birmingham Home Inv. Co 308-9-10
Birmingham Engineering Association of the South..... 414-16
Biles, W. A..... 319
BIRMINGHAM TIMES.....301-02
Building Material Men's Exchange 206-10
Bolton, James..... 401-02
Brown, H. M..... 318
BUSINESS MEN'S LEAGUE 218-20
Birmingham Plating Co..... 226
Barton, J. K.....Ground Floor

Bartlett, H. S. 514-15
Carrutes-James Shoe Co. 318
Campell, Miss L. P. 506-07
Chadwick, J. S. 516-17
CHAMBER OF COMMERCE 414-17
Copeland, Dr. M. A. 314-16
Clarke, C. M. 318
Clark, G. M. Ground Floor
Dean, H. T. 618
Eisman, Mark 408-10
Elliot-Fisher Co. 518-19
Employment Office 626
Estes, J. R. 626
Fisher, Otter E. 506-07
Floyd, Ed. 424-25
Fuller Merchantile Co. 317
Fowlkes, J. H. 514-15
Friedman, A. 417
Goodbar & Co. 320
Grau, Dr. F. G. 314-16
Gray, W. H. 424-25
Hawthorne, R. W. 616-17
Heyman, & Heythone Co. 616-17
Hillhouse, James 424-25
Hillard, Mrs. N. J. 601-12
Howell, I. H. 618
Harris, L. M. 514-15
Ingersoll-Rand Co. 308-9-10
Jefferson County Medical Society 619-25
Jemison, J. S. 508-10
Kay, W. A. 303-05
Landsburger, H. 511-12
Lawrence, Brooks 501-02
Leadbeater, H. I. 518-19
Longergan, G. B. 618
Landaw, M. 321-22
Marshall Field & Co. 601-02
McClary-Jemison Mach. Co. 508-10
Mathews, Z. W. 323-26
Murphy Advertising Co. 308-10
Murphy, R. E. 308-10
McDaniel, Dr. W. A. 311-12
Manley, R. T. & Co. Ground Floor
McAdory, Dr. W. P. 314-16
Neil, Robert 424-25
Nevins, W. H. 601-12
Navy Recruiting Station 520-26
Orr, C. P. 419-23
Pollock & Co. 321-22
Quigley, E. P. 301
Robinson, A. M. Co. 303-05
Rankin, J. W. Ground Floor
Shall, Dr. E. H. 314-15
Silk, W. W. 418
Snow, E. J. 305-07
Southern Building Supply Co. 406-07
Southern Dental Mfg. Co. 323-26
Southern Mosaic Tile Co. 319
Southern Mutual Aid Association 419-23
State Mine Inspector 424-25
Swan-Abram Hat Co. 306-07
Storage Co. 414 16
Stephens, Miss Willetta 514-15
Sloss, T. & M. Ground Floor
Schleihaif Still Lumber Co. 319
Swanson, E. C. Ground Floor
Tarr, C. B. 320
Towerson, John 301-02
Union Realty Co. Ground Floor
Vail, T. L. C. 406-07
Walls, J. W. 520
Westhimer-Swats Shoe Co. 511-12
Williams, Rinaldo 523-25
Williams, G. W. 418
Withington Pharmacy Ground Floor
White, Frank Ground Floor
Yates, J. A. & Co. 514-15

Publicity Advertising

It is considered by everyone that ***Publicity Advertising,*** such as ***Street Cars, Bill Boards*** and ***Signs*** over their place of business, to be good advertising, and that it never becomes old. If this holds good, why are not signs that are ***moving constantly*** in a ***public place*** better than ones that are always stationary? They are so considered by everyone that is not looking for graft.

J. C. ORR Both Phones 1062 W. O. LANNING

ORR & LANNING

Livery, Feed and Sales Stables

Carriages, Broughams, Traps and Light Livery.

Special Attention Given to Boarders.

17th Street and Second Avenue Birmingham, Alabama

Chris's Place

1926 First Avenue

Peoples Phone 630. Next to Empire Bldg. Bell Phone 3962

OUR MOTTO: Clean and quick service.

Chris's Place

406 N. 26th Street

Near Terminal Station

Birmingham, Ala.

CHRIS COLIAS, Prop.

Open Day and Night

This advertisement was written by The Davis Advertising and Sales Co.

J. M. Robinson, Norton & Co.

(INCORPORATED)

Importers, Mfgs. and Jobbers Dry Goods, Dress Goods, Notions, Shirts, Etc.

Alabama Department, J. E. Russell

Headquarters and Sample Rooms, Morris Hotel, Birmingham, Ala.

"HIGH CLASS MERCHANDISE"

Ladies:—We call your attention to our handsome line of Millinery, Suits and Waists. Suits from $9.95 to $40.00. Hats from $2.48 to $35.00. Waists from 95c to $12.50. Take advantage of week-end rates to shop with us.

T. C. KING, 1923 Second Avenue

Farley Building

FARLEY OFFICE DIRECTORY

Allen, U. L. ---------- 808
Allen & Bell ---------- 307
Black & Weakley ---------- 210
Bromberg, F. W , Jewelry Company ---------- Ground Floor
BRADLEY, T. M., REAL ESTATE 901
Bevil, Dr. R. F. ---------- 606
Boyd, A. S. ---------- 202-03-04
Bowman, Harsh & Beddow ---------- 503
Coffman, R. D ---------- 510
Copeland, Dr. ---------- 404
Coff, J. B , Ins. Co ---------- 208
Dillard, Dr. W. R ---------- 402-03
Florence, Dr. D. F ---------- 705
Gaston & Pettus ---------- 702
Glover, J. T ---------- 805

FARLEY OFFICE DIRECTORY—Continued

Green & Howard, Drs 801
Glass, Dr 701
Hill Shoe Co ..... Ground Floor
HILL, L. P., REAL ESTATE 605
James, Dr R. A 308-09
Joy, T. H 902-03
Leatherwood, R. L 807
MASTERSON, DR. W. T 813
Moore, E. S 601-3
McFadden, Geo. H. & Bros 611
McCarty, Taylor 313
Margon Adv. Co 907
O'Connell, Dr 406
Oulie Barber Shop ..... Ground Floor
Penn. Casualty Co 202-04
Pugh, Miss E. E 908
Pugh, J. E 206
POWELL, C. B 500-16
Rosamond, Dr 302
Rittenburg, Dr. P. E 806
Southern Indemnity Assn 709
Strange & Chappel 511
Smith, C. B 507
Stalling-Lacey Court Reporters 400
Strickland, Dr 300
Sibley, Dr 910
Thagard, Dr. R. C 311
Vowell, Dr. T. P 607
Williams, Clark 913

Country Club and Grounds

Title Guarantee Building

TITLE GUARANTEE OFFICE DIRECTORY

American School Furniture Co. ---- 901
Andrews, F. S. ---- 309
Aird, J. B. ---- 211
American Labor Supply Co. ---- 514
Adams, G. G. ---- 809
Arnold, J. H. & Co. ---- 409
Brown, A. L. ---- 311
Buckshaw, T. C. ---- 703
Buck Coal Co. ---- 905
Citizens Ins. & Realty Co. ---- 401
Cartwright, J. M. ---- 903
Chatman, H. C. ---- 512
Clayton, R. A. ---- 901
Chambell, J. W. ---- 207
Chambell, R. ---- 207
CONTINENTAL GIN CO. ---- 600
Collins, J. T. ---- 906
Crane, H. C. ---- 205

TITLE GUARANTEE OFFICE DIRECTORY—Continued

Constantine, K. W. 803
Canniff, W 805
Denson & Denson 907
Dillard, M. J 911
Dryer, J. B 206
Educational Exchange 901
Forney, J. G 906
Gentry, Dr. W. T 403
Green, Dr. J. B 803
Hillman-Watts Land Co 905
Howelite, W. T 211
Huddleston, George 314
Jefferson County Sand Co 305
Jones, A. A 411
Johnston, T. H. & Co 708-09
Johnson, Ben F 407-08
Lamkin, Griffin 412
Locke, H. A 801
Martin, W. J 211
Miller & Martin 909
Molton, T. H. & Co 108
Munger, R. S 704
Patterson & Brandon 714
Philadelphia Dental Rooms 403
Republic Land Co 206
Rigg, Dr. E. P 905-06
Robinson, J. B. & Co 911
Russell, R. A 401
Smyer, E. J 102
Smyer, R. B 205
State Mining Department 714
Scholl, H 801
Sullivan, J. A .....
Spink, W. E 801
Stone, Lee 214
Thomanson, S. T 301-02
Thomas Fraser Lumber Co 506
Thomas Bradston Co 801
Title-Guarantee Land Co 101-06
Terrell, R. A 706
Turner, J. S 503
Watts, R. B 412
Ward, J. H 209
Warren & Welch 707
Whelan, Dr. Charles 807-8
White, Frank & Son 201
Whilldin, D. O 711
Woolverton, W. H 408

HOOD BUILDING OFFICE DIRECTORY

ALLEN, D. F., REAL ESTATE LOANS 332
BOWEN, THE W. H. CO., SCHOOL SUPPLIES 336
CUFF, F., PERFECTION MILL GOODS 221
DENEGRE, JOHN, ROYAL LIFE & ACCIDENT CO 452
DAVIDSON & McCARTY, MISSES STENOGRAPHERS, NOTARY PUBLIC 216
HEAD, J. D., REAL ESTATE 212
LABOR ADVOCATE 450
McNALLY, RICHARD P., LAWYER 455
PEARSON, RALPH, MANUFACTURER'S AGENT 324
YEILDING, C. M 444

MISCELLANEOUS LIST

MIMS B. STONE, SOFT DRINKS AND LUNCHES ..... AT COLLIER DRUG CO.
THE GRIDLY-LEE ICE CREAM CO ..... 412 N. 21st ST.
MANN & ANDREWS ..... 2021 4th AVE.
GEO. O. MABRY ..... 1905½ 2nd AVE.
PAUL'S CAFE ..... 217 N. 19th ST.
DRS. DOZIER & DOZIER ..... 113½ N. 21st ST.
B'HAM BROKERAGE CO., DUDE BUILDING ..... 2nd AVE & 20th ST.

C. W. UFFORD

President of The Business Men's League; President Alabama State Fair Association; President Roberts & Son, Printers, Stationers and Lithographers; one of Greater Birmingham's Most Progressive Business Men

FRANK P. CHAFFEE
Secretary of The Business Men's League

The BUSINESS MEN'S LEAGUE

OFFICERS AND DIRECTORS

C. W. UFFORD, President

M. V. JOSEPH, Vice-President H. J. PORTER, Second Vice-President

JOHN L. PARKER, Treasurer

DIRECTORS

A. H. Ford
Hugo Marx
Sol Caheen
L. Pizitz
R. D. Burnett
J. D. Collins
W. T. Cox
A. W. B. Johnson
Herman Saks
J. Burger

"To Bring More Trade to Birmingham"

DIRECTORS

H. D. Drennen
Eugene Fies
Coleman Blach
George McCleery
C. H. Nabb
Bertram Jacobs
J. H. Holcombe
Dan A. Hogan
G. B. McVay
John W. O'Neill

F. P. CHAFFEE, Secretary

218-219-220 Chamber of Commerce Bldg. Bell Phone, Main 4492

Office hours 9:00 a. m. to 6:00 p. m.

"GREATER BIRMINGHAM"

The city whose mercantile and manufacturing interests of but a few years ago was that of the average city of the South, has now reached the proportions of one of the really great cities of the United States

GREATER BIRMINGHAM

A BRIGHT SPOT

WELCOME, VISITOR, welcome! Birmingham salutes you, whatever your mission may be, and wants you to look us over, visit our parks, and beautiful residential districts, our fine theatres and other places of amusement, and last but not least, call at our splendid retail establishments and investigate our commercial and industrial activities.

Birmingham is the "Bright Spot Trading and Industrial City of the South." It enjoys world-wide fame as the most rapidly growing city in America, as regards population and industrial importance. It is now taking its place as the recognized trade center of a very large territory.

You will find this booklet contains much valuable information as to Birmingham's attractions as a city of homes, as an educational center, as an industrial center, etc. This portion is to tell you why Birmingham is the natural and logical retail trade center of Northern and Middle Alabama, and why it is to your advantage to trade here.

Birmingham wants your trade, and wanting it, offers such genuine inducements as will convince you that it is to your interest to trade here.

Birmingham has the most up-to-date stores in the South, with the largest and most complete stocks to be found in Alabama.

Birmingham merchants are live, energetic, constantly looking the markets of the world over, and buying things you need at lowest possible cost to themselves to sell at lowest prices to you, and are imbued with a liberal policy toward their customers.

Birmingham has nine trunk lines, radiating in all directions, with schedules arranged for your special convenience. The railroads have on special week-end and two-day rates, enabling you to come here at very small cost.

Birmingham's splendid railroad connections with the large markets of the North, East and Middle West, enables its getting everything the shopper wants, and getting it well in advance of the season.

Birmingham's large trade emporiums enable you to shop in less time

than at any other one city in Alabama, for frequently everything from a pin to an automobile can be found in one establishment.

Birmingham has a most complete and up-to-date street car system of 131 miles trackage, which radiates from the city's center to its most remote parts. The entire system is under one management, with universal transfers, making it possible to ride from one extreme of the city to the other for one fare.

Birmingham's places of amusement are noted as the most complete in the South. Four large and well equipped theatres, an airdome, and numerous vandeville and picture shows leave nothing wanting in amusements. A magnificent summer pleasure resort at beautiful East Lake park furnish all that any one could wish in the way of a pleasant ride over its approach, capped with amusement attractions equal to those of similar resorts in any of the large cities of the North and East.

Birmingham maintains a Business Men's League, composed of all of the leading business men of the city, for the special purpose of maintaining pleasant relations between the out-of-town shopper and the business interests of our city. The Magic City offers you unequaled purchasing advantages. The merchant members of the League all offer special inducements to out-of-town shoppers, and Birmingham's beautiful parks and amusement places beckon you to come and share their pleasures for a day or longer. The hotels offer special rates to week-end visitors, and all of Birmingham extends a cordial welcome to you.

BUREAU OF INFORMATION.

The Business Men's League occupies a suite of rooms in the Chamber of Commerce building, where may be found full information concerning the city, its pleasure spots, how to reach them, its magnificent business houses, its various industries; in fact, everything that visitors might desire to know.

Courteous attention will be given all inquiries, either in person, mail or by telephone. If you desire information not contained in this booklet, call on or address THE BUSINESS MEN'S LEAGUE.

218-219-220 Chamber of Commerce Building, Birmingham, Ala.

Bell Phone 4492 Main.

OUT-OF-TOWN TRADE

The merchant who has the idea that out-of-town business can be reached by advertising in the daily press alone, and who will turn down other legitimate means to reach such business, will soon wonder where the other fellow is getting all the new business. The tide of trade once set in will be hard to turn.

THE BUSINESS MEN'S LEAGUE

LIST OF MEMBERS, WITH BUSINESS CLASSIFICATION AND ADDRESS

ABSTRACT AND TITLES

Birmingham Title & Guaranty Co., 225 N 21st St.

ACCOUNTANTS AND AUDITORS

The Southern Audit Co., 208 First National Bank Building.

ADVERTISING AGENCIES

Morgan Advertising Co., 2018 1st Ave.

BARBER SHOPS

O. K. Barber Shop, 217 N 20th St.

BANKS

American Trust & Savings Co., 1st Ave. and 20th St.
Birmingham Trust & Savings Co., 112 N. 20th St.
City Trust & Savings Co., Woodward Building.
First National Bank, 2nd Ave. and 20th St.
Traders National Bank, 3d Ave. and 20th St.
Jefferson County Savings Bank, 2nd Ave. and 21st St.

BANKERS AND BROKERS

Otto Marx & Co., Brown-Marx Building.

BUGGIES AND WAGONS

Birmingham Buggy Co., 112 N. 17th St.

BUSINESS COLLEGES

Wheeler Business College, 1909½ 1st Ave.

CARPETS, DRAPERY, ETC.

Hoy-Ratterman Carpet Co., 2018 1st Ave.

CAFES AND RESTAURANTS

Easonville Creamery Co., 303 N. 20th St.
Fisch Bakery & Lunch Co., First National Bank Building.
Little Gem Cafe, 221 N. 19th St.
Paul's Cafe, 215 N. 19th St.

CIDER, VINEGAR, ETC.

Southern Cider & Vinegar Co., 1701 1st Ave.

CIGARS AND TOBACCO

J. R. Brown, 2nd Ave. and 20th St.
R. D. Burnett, Cigar Co., (Wholesale) 1909 1st Ave.

CLOAKS AND SUITS

Loventhal Cloak & Suit Co., 1818 3rd Ave.
A. Kaufman & Co., 1925 2nd Ave.

CLOTHIERS, HATTERS, ETC.

Armstrong Hat Co., 117 N. 20th St.
Antwine-McGuire-DeShazo, 1914 3d Ave.
J. Friedman & Co., 1908 1st Ave.
Porter Clothing Co., 1922 1st Ave.
Reynolds & White, 316 N. 20th St.
Sommer Tailoring Co., 1912 1st Ave.
Louis Saks, 1st Ave and 19th St.
Reynolds Haberdashery Co., 121 N. 20th St.
J. Blach & Sons, 3d Ave. and 19th St.

CONTRACTORS

Birmingham Building & Improvement Co., 2109 1st Ave.

CROCKERY AND TINWARE

John W. O'Neill Co., 2020 2nd Ave.

DECORATORS

W. D. Colby Decorating Co., 1818 2nd Ave.

DRUGGISTS

Barber-Ramseur Drug Co., 4th Ave. and 20th St.
Collier Drug Co., 109 N. 20th St.
Dewberry Drug Co., 2nd Ave. and 21st St.
Gunn Drug Co., 3d Ave. and 20th St.
Gunn-Gambill Drug Co., 3d Ave. and 19th St.
Jacobs Pharmacy, 209 N. 19th St.
John L. Parker, Woodward Building.

DRY GOODS, DEPARTMENT STORES, ETC.

Burger Dry Goods Co., 2013 2nd Ave.
Caheen Bros., 1924 2nd Ave.
Feder & Burk, 1908 2nd Ave.
Ferd Marx Store, 1920 2nd Ave.
Loveman, Joseph & Loeb, 3d Ave. and 19th St.
King's Kash Store, 1923 2nd Ave.
Louis Pizitz, 2nd Ave. and 19th St.
Steele-Smith Dry Goods Co., 1913 2nd Ave.
The Leader (M. H. Burger), 1911 2nd Ave.

ELECTRIC SUPPLIES

Alabama Supply Co., 1917 4th Ave.
Burney Electric Co., 2117 1st Ave.
Walker-Middlebrooks Co., 313 N. 19th St.

ENGRAVERS AND PLATE MAKERS

Alabama Engraving Co., Thomas Building, 210 N. 21st St.

FIVE, TEN AND TWENTY-FIVE CENT STORES

S. H. Kress & Co., 2nd Ave. and 3d Ave.
McClure Five and Ten Cent Co., 1908 3d Ave.

FURNITURE, ETC.

Broyles & Cooper, 2210 2nd Ave.
Ben M. Jacobs & Bros., 1911 3d Ave.
Hood & Wheeler, 2010 3d Ave.
McCarty-Rawson Furniture Co., 2105 1st Ave.
Preston Furniture Co., 2014 2nd Ave.

GENERAL MERCHANDISE

Earle Bros., 1918 1st Ave.
Yeilding Bros., 304 N. 20th St..

HARDWARE AND SPORTING GOODS

Birmingham Arms & Cycle Co., 1916 2nd Ave.
Spiro Hardware Co., 1920 3d Ave.
Warren Bros. 2012 2nd Ave.

HARNESS AND SADDLERY

J. F. Ehrhart, 321 N. 20th St.

HORSES, LIVERY, ETC.

Fies & Sons, 3d Ave. and 16th St.
Orr & Lanning, 2nd Ave. and 17th St.

HOTELS

Morris Hotel, 1st Ave. and 19th St.
Hotel Hillman, 4th Ave. and 19th St.
Hotel Florence, 2nd Ave. and 19th St.

JEWELERS, OPTICIANS, ETC.

H. C. Abbott & Bros., 1905 2nd Ave.
Jobe-Rose Jewelry Co., 117 N. 19th St.
. Lowinsohn, 1921 2nd Ave.
F. M. Lynch, First National Bank Building.
Max Robinson, 214 N. 20th St.
I. R. Rubenstein, 1924 3d Ave.
James H. Tinder, 306 N. 19th St.

LAUNDRIES

Excelsior Laundry Co., 1805 2nd Ave.

MILLINERY

Hirsch Millinery Co., 1910 2nd Ave.

NEWSPAPERS

The Birmingham Age-Herald, 1813 2nd Ave.
The Birmingham Ledger, 2119 2nd Ave.
The Birmingham News, 213 N. 21st St.

PAINTS AND GLASS

Acme White Lead and Color Works, 2015 3d Ave.
Southern Paint Manufacturing Co., 2011 1st Ave.

PIANOS AND ORGANS

American Advertising and Sales Co., Brown-Marx Bldg.
Cable Piano Co., 1816 2nd Ave.
E. E. Forbes Piano Co., 1909 3d Ave.
Jesse French Piano & Organ Co., 1921 3d Ave.
Seals Piano & Organ Co., 2017 1st Ave.

PHOTOGRAPHERS

Bert G. Covell, 3d Ave. and 19th St.

PHYSICIANS

Dr. J. H. Sims, 221½ N. 19th St.

PRINTERS AND STATIONERS, ETC.

Alabama Paper & Printing Co., 1709 2nd Ave.
Birmingham Paper Co., (Wholesale) 1821 1st Ave.
Roberts & Son, 1812 3rd Ave.
Roberts Printing Co., 2007 3d Ave.

PUBLIC UTILITIES

Birmingham Railway, Light & Power Co., 2100 1st Ave.
Southern Express Co., 2016 1st Ave.

REAL ESTATE AND INSURANCE

R. A. Brown & Co , 222 N. 21st St.
Hill Ferguson, 2120 1st Ave.
Jemison Real Estate & Insurance Co., 2024 3d Ave.
Jemison-Seibels Insurance Agency, 2024 3d Ave.
W. B. Leedy & Co., 112 N. 21st St.
Simon Klotz, 2111 1st Ave.
Molton Realty Co., 2028 3d Ave.
Messer Real Estate & Insurance Co., 224 N. 21st St.
Ed. S. Moore, Brown-Marx Bldg.
L. G. Pettyjohn, 1826½ 3d Ave.
John G. Smith & Co., 212 N. 21st St.
B. Aden Thompson. 2113 3d Ave.

SHOES

Collins Shoe Store, 1910 1st Ave.
Hill Shoe Co., 220 N. 20th St. and 1929 3d Ave.
Hann, The Shoe Man, 1917 2nd Ave.
D. & A. Rich, 1913 1st Ave.
Cox Shoe Co., 1918 2nd Ave.

SIGN PAINTERS

Hill Sign Co., 213½ N. 20th St.

TAILORS

Frank Harick, 2523 N. 5th Ave.
The Peoples Tailors, 119 N. 20th St.
Williams & Dewey, 1921½ 2nd Ave.

TRUNK FACTORIES

Gilbert Trunk Factory, 1919 3rd Ave.

TYPEWRITERS

Remington Typewriter Co., 2015 1st Ave.

MISCELLANEOUS

Chas. Z. Daniel, Advertising Manager, J. Blach & Sons, 3d Ave. and 19th St.
W. F. Fry, Advertising Manager, Louis Saks, 1st Ave. and 19th St.
Walter K. McAdory, Clerk Circuit Court, Court House.
Frank P. O'Brien, Mayor, City Hall.
Gus F. Thum, Superintendent Roberts & Son, 1812 3d. Ave.

Note: Certain of the above named business firms refund railroad fares to out-of-town shoppers. For further information concerning same, write or call on THE BUSINESS MEN'S LEAGUE,
218-219-220 Chamber of Commerce Building. Bell 'Phone 4492, Main.

RAILROAD FARES OF OUT-OF-TOWN SHOPPERS PAID BY THE REBATE BUREAU OF THE BUSINESS MEN'S LEAGUE OF BIRMINGHAM, ALA.

THE PLAN

Persons living twenty-five miles or more from Birmingham may have their railroad fares refunded on purchasing as mnch as $25.00 worth of goods from any or all of the stores of the refund members of the Rebate Bureau of the Business Men's League of Birmingham, Ala., on a basis of one mile both ways for each dollar's worth of goods purchased. Thus customers coming from any distance outside the twenty-five mile radius may, on purchasing a sufficient amount, have their fares refunded.

For example :

Persons living twenty-five miles from Birmingham on making total purchases amounting to $25 00 may be refunde l their fare both ways.

Persons living twenty-eight miles from Birmingham on making total purchases amounting to $28.00 may be refunded their fare both ways.

Persons living one hundred and fifty miles from Birmingham on making total purchases amounting to $150.00 may be refunded their fare both ways.

Customers who come a greater number of miles than the number of dollars spent, may have portions of their fare refunded. To illustrate: A man who lives forty-five miles away on purchasing $25.00 worth of goods from the stores of refund members of this Bureau will be refunded twenty-five miles of his fare both ways by the Bureau, and he pays for the remainder of the distance traveled.

One per cent. additional cash refund will be paid to refund customers on all purchases in excess of the sum necessary to secure the refund of their fare.

RULES

1. Fares will not be refunded on refund books after ten days from the date on which the books are issued.

2. No refund of fare will be allowed unless application for the refund book is made at the time of purchase.

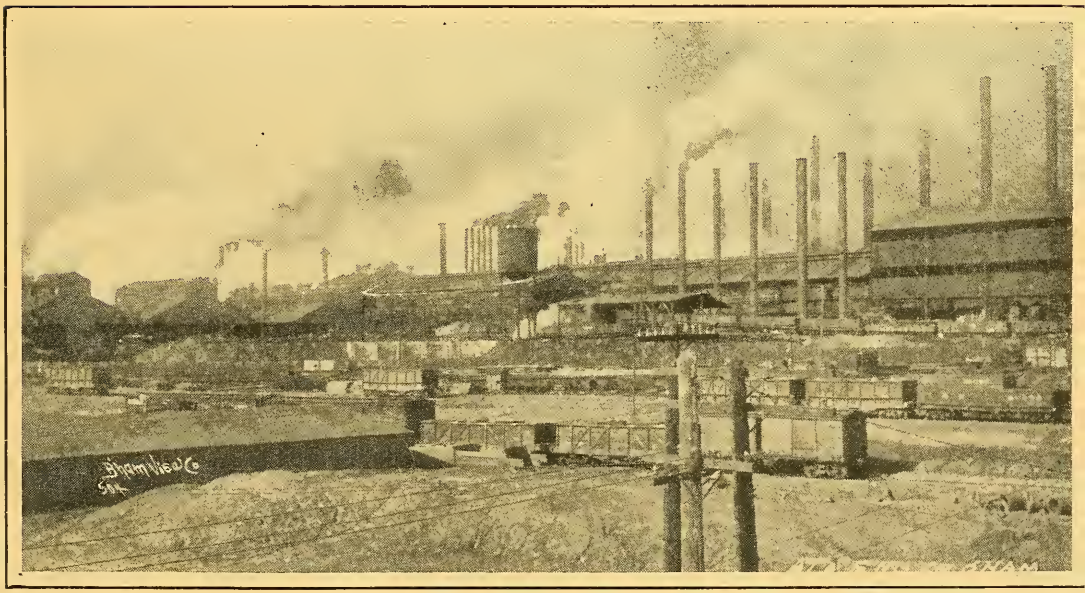
3. No store shall refund fares or parts of fares direct. Application for the refund must be made at the Bureau's offices on completing all purchases.

4. The total amount of each purchase must be entered on the refund book.

5. This Bureau will take advantage of excursion or reduced rates in refunding fares when such rates are secured by refund customers.

6. *Persons must live at least twenty-five miles from Birmingham and must purchase at least $25 00 worth of goods from any or all of the stores in this Bureau to be benefitted by this refund plan.*

7. Office hours from 9:00 a. m. to 6:00 p. m.



Sectional View of the Ensley Steel Plant, from Which Rails are Shipped to Every Civilized Country on the Globe

Convincing Reasons Why You Should Trade In Birmingham

---

1. You can take advantage of the week-end rates of the railroads. Tickets on sale Saturday and Sunday, good to return until midnight of Monday following.

2. Two railroads, the Frisco and the Southern, have on special two-day rates, tickets on sale any time, good for any two consecutive days.

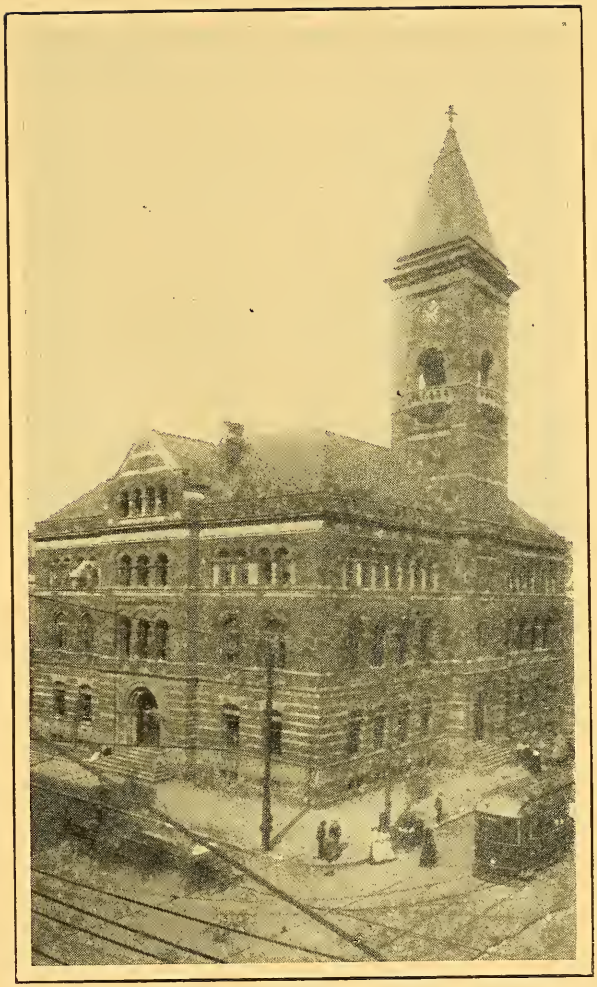
3. The members of the Rebate Bureau of the Business Men's League will refund your railroad fare both ways. See the plan on another page of this booklet.

4. The hotels offer special week-end rates to out-of-town shoppers.

5. Birmingham has the best stores, the best stocks, every shopping advantage. Furthermore, Birmingham's merchants want your trade, and desire the opportunity to meet you personally and show you this.

6. When you finish your shopping, and between times, you will find plenty of good, clean amusements in the Magic City. A fine street car system, which will carry you through beautiful resident districts, or to any of Birmingham's busy industrial works, furnaces, rolling mills, etc.

7. The train schedules of the various railroads are such as to allow you to leave home at a convenient morning hour and to return during the afternoon or evening.



Post Office Building

How to Locate Street and Avenue Numbers

All the avenues run from west to east, with Morris avenue the dividing line for the north and south sides. Avenue numbers commence at the west and run east.

street numbers commence at Morris avenue and run north on northside and south on the southside.

Even hundreds commence and end on same block. Same system follows on streets.

All avenue numbers end with 31 on south side of avenue with 30 on north side.

All street numbers end with 25 on east side of street 26 on north side of street.

Note—If you were looking for 211 North 19th street. it would be corner of Second alley, between 2nd and 3rd avenues.

311 would be cor. third alley, between 3rd and 4th avenues.

2010 3rd avenue would be between 20th and 21st streets.

2421 3rd avenue would be between 24th and 25th streets.

712 2nd avenue would be between 7th and 8th streets

Follow the above and you will save time and trouble locating any number.

"Modern Business Methods"

There is no doubt that a great many of the business men of this day believe that to get values in any way is legitimate, so they escape business condemnation or the clutches of the law. They certainly entertain this kind of an opinion or they would not resort to the means that are so often used to deceive or decoy others. A great many are proud of the fact that some acquaintance will say, that they are smooth and slick, using such terms as are only applicable to the crooked, and are proud of the fact that some one will point them out on an opposite corner, that he turned a trick on old Smith or Jones and beat him out of several hundred. There are a number of instances known of quite recent occurrence, where business men formed large organizations for the building up of a city or state, electing officers to conduct the organization, granting them powers, at the same time giving the officials assurance that they would have their support in whatever they did, and when the time came to act in any way towards sustaining them in their promises, that they would not only refuse to support or stand by what their officials did, but often renounce them in unmeasured terms, saying that they could not be responsible and would not stand by the endorsement of their officials, yet were willing to receive all the benefits that could be brought to them by any contract or agreement entered into in their name by these officials. In other words, willing to eat the bread that should go on another one's table.

Something for nothing seems to be the prevailing idea. To mislead and get one's services or money and give nothing in return is considered modern business and very legitimate; provided the beneficiaries can go unharmed. Such methods deserve the condemnation of every right thinking person, and they should speak out in unmeasured terms, condemning such modern business and be willing to line up with every business formed for the building up of the business institution of a city, state or nation, refusing to countenance anything that would not give full values for one's services or his money.

This being a great day of reforms, some of which are very much needed, yet it behooves every one to be consistent, and do unto his neighbor as he would be done by. It is a known fact that the law against obtaining goods under false pretence is only applicable when the offender is in the lower walks of life. In other words, it is usually applied and made applicable to the unfortunate or unsuccessful. It is never thought of when it comes to an organized body skinning another, or a private individual, that any kind of a pretence to influence them to do a paid service with a promised compensation, which afterwards turns out to be a false promise, and the makers knowing it at the time, is nothing more nor less than false pretence.

COPY. DEL TO CAT DIV
NOV 23 1909

LIBRARY OF CONGRESS
0 014 497 605 8